

SOCIAL MEDIA

- SEPTEMBER SOCIAL GENERATED 1,438,603 IMPRESSIONS & 7,547 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 8,160 CLICKS / \$0.31 CPC
- 'HARVEST' META CAMPAIGN GENERATED 6,498 CLICKS / \$0.19 CPC
- 'MUSHROOM TRAIN' META CAMPAIGN GENERATED 5,365 CLICKS / \$0.19 CPC
- 'WINE SONG' META CAMPAIGN GENERATED 1,693 CLICKS / \$0.21 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 2,248 CLICKS / \$1.08 CPC

