

SOCIAL MEDIA

- MAY SOCIAL GENERATED 2,827,865 IMPRESSIONS & 60,975 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 11,068 CLICKS / \$0.34 CPC
- 'PINOT FEST' META CAMPAIGN GENERATED 6,448 CLICKS / \$0.26 CPC
- 'MUSIC FEST' META CAMPAIGN GENERATED 6,193 CLICKS / \$0.16 CPC
- 'TASTE MENDOCINO' META CAMPAIGN GENERATED 4,251 CLICKS / \$0.50 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 8,053 CLICKS / \$0.31 CPC

