

SOCIAL MEDIA

- MARCH SOCIAL GENERATED 2,726,921 IMPRESSIONS & 12,420 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 16,583 CLICKS / \$0.38 CPC
- 'BLUES FEST' META: 9,881 CLICKS / \$0.11 CPC
- 'PINOT FEST' META: 8,447 CLICKS / \$0.21 CPC
- 'CAR SHOW' META: 5,022 CLICKS / \$0.16 CPC
- 'WHALE FEST' META: 2,791 CLICKS / \$0.18 CPC
- 'ALMOST FRINGE' META: 1,980 CLICKS / \$0.14 CPC
- 'TASTE MENDOCINO' META: 826 CLICKS / \$0.30 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 29,803 CLICKS / \$0.07 CPC

