

# SOCIAL MEDIA

- JUNE SOCIAL GENERATED 3,704,5989 IMPRESSIONS & 37,590 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 11,698 CLICKS / \$0.31 CPC
- 'TASTE MENDOCINO' META CAMPAIGN GENERATED 5,603 CLICKS / \$0.51 CPC
- 'MUSIC FEST' META CAMPAIGN GENERATED 15,190 CLICKS / \$0.20 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 2,074 CLICKS / \$0.33 CPC

