

# SOCIAL MEDIA

- JULY SOCIAL GENERATED 2,622,550 IMPRESSIONS & 58,706 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 14,162 CLICKS / \$0.26 CPC
- 'MUSIC FEST' META CAMPAIGN GENERATED 5,009 CLICKS / \$0.20 CPC
- 'WINESONG' META CAMPAIGN GENERATED 10,411 CLICKS / \$0.18 CPC
- 'WINE COMPETITION' META CAMPAIGN GENERATED 1,638 CLICKS / \$0.60 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 5,144 CLICKS / \$0.49 CPC

