

SOCIAL MEDIA

- JANUARY SOCIAL GENERATED 3,956,289 IMPRESSIONS & 11,224 ENGAGEMENTS;
- 'MAGIC IS REAL' META: 23,151 CLICKS / \$0.32 CPC
- 'SEAFOOD & SIPS' META: 10,891 CLICKS / \$0.25 CPC
- 'SPARKLING WINE' META: 6,964 CLICKS / \$0.16 CPC
- 'WHITE WINE' META: 7,248 CLICKS / \$0.34 CPC
- 'CRAB COOKOFF' META: 1,469 CLICKS / \$0.20 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 34,757 CLICKS / \$0.07 CPC

