

SOCIAL MEDIA

- AUGUST SOCIAL GENERATED 1,646,532 IMPRESSIONS & 43,154 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 12,400 CLICKS / \$0.29 CPC
- 'WINESONG' META CAMPAIGN GENERATED 13,797 CLICKS / \$0.19 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 2,312 CLICKS / \$1.04 CPC

