

SOCIAL MEDIA

- APRIL SOCIAL GENERATED 2,444,408 IMPRESSIONS & 58,089 ENGAGEMENTS;
- 'MAGIC IS REAL' META CAMPAIGN GENERATED 10,348 CLICKS / \$0.35 CPC
- 'ALMOST FRINGE' META CAMPAIGN GENERATED 7,952 CLICKS / \$0.31 CPC
- 'PINOT FEST' META CAMPAIGN GENERATED 15,070 CLICKS / \$0.22 CPC
- 'MAGIC IS REAL' GOOGLE CAMPAIGN GENERATED 6,456 CLICKS / \$0.48 CPC

