

VISIT MENDOCINO

MENDOCINO COUNTY TOURISM COMMISSION, INC.

VISITOR SERVICES COMMITTEE AGENDA

DATE: Tuesday, March 25, 2025, TIME: 9:30 AM

CALL IN LOCATION: <https://us02web.zoom.us/j/83997847425>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

1. CALL TO ORDER:

2. ROLL CALL:

Committee Member:

Jon Glidewell (JG)

Jo Bradley (JB)

Kevin Fleming (KF)

Alina Reyes (KF)

Attendance Status

Present

Present

Present

Present

Absent

Absent

Absent

Absent

Title

Chairperson

Member

Member

Member

Staff Member:

Ramon Jimenez (RJ)

Jamie Peters-Connolly (JC)

Lisa Batson (LB)

Mckenzie McLain (MM)

Janis MacDonald (JM)

Attendance Status

Present

Present

Present

Present

Present

Absent

Absent

Absent

Absent

Absent

Title

Executive Director

Public Relations & Communications Manager

Marketing Manager

Marketing & Communications Coordinator

Festival Coordinator

3. INTRODUCTION OF GUESTS:

4. CHAIR'S COMMENTS:

5. PUBLIC COMMENT ON NON-AGENDA ITEMS:

Brown Act Requirements: Pursuant to the Brown Act, the Committee cannot discuss issues or take action on any requests during the comment period.

6. CONSENT AGENDA ITEMS Discussion Action Item

- Minutes from December 17, 2024 – APPROVE – *See Attachment*

7. ITEMS FOR REVIEW Discussion Action Items

- Gateway Signage Verbiage Update – See attached
- Various Guides
- Tear-Off Maps
- Visitor Centers
- Bi-Annual Meeting

8. FUTURE AGENDA ITEMS

9. NEXT MEETING DATE

TENTATIVE: TBD

10. ADJOURN