

AUGUST CONT.

Mendocino Coast Writers Conference

MENDOCINO

A three day conference where writers find encouragement, expertise and inspiration. Includes intensive workshops, panels, manuscript consultations and free readings. Open to the public.

707.485.4031
mcwc.org

Great Day in Elk

ELK

Experience a fun filled day complete with a quirky parade, carnival, live entertainment, greased pole climb, eating contests and more. No host bar and abundant food options available.

707.877.1105
elkweb.org

Round Valley Blackberry Festival

COVELO

3rd Weekend in August—Fun for the whole family: Live music all day long, car show, local arts, crafts, food & wine, kids activities and a square dance Saturday night.

SEPTEMBER

Point Arena Harbor & Seafood Festival

POINT ARENA

Time for some fun at the pier! Get your dancing shoes on and enjoy live music, munch on tasty seafood with plenty of sides. Quench your thirst with local craft beers and Mendocino wines.

707.882.2122
pointarena.net

Studio Discovery Tour

SOUTH COAST

Visit the personal studios of many of the area's most unique and talented artists on this free self-guided adventure.

707.884.5067
studiodiscoverytour.com

Winesong Charity Auction & Grand Tasting

LITTLE RIVER • FORT BRAGG

Two full days of premium wine and food tastings with an amazing ocean view in the gardens. Bid on an array of items and watch the fun build at the live auction.

707.961.4688
winesong.org

Roots of Motive Power Steam Festival

WILLITS

Plumes of steam and the shrieks of steam whistles fill the air as a variety of steam-powered equipment is fired up. Later in the afternoon, the smell of whole pigs roasting on the spit draws a crowd for the perfect ending to a wonderful day.

rootsofmotivepower.com

Mendocino County Fair & Apple Show

BOONVILLE

There's fun for the entire family at this real country fair with a parade, rides, animals, displays, California Wool & Fiber Festival, sheep dog trials, a rodeo and more.

707.895.3011
mendocountyfair.com

NOVEMBER

MENDOCINO

Join us at the Mendocino Art Center for the Mendocino Open Paint Out, the annual plein air festival. Awards · Wet Paint Sales · Quick Draw · Artist Demos

707.937.5818
mendocinoartcenter.org

Show-N-Shine Car Show

UKIAH

Enjoy an exciting day filled with plenty of food, fun, live music, and of course loads of hot rods, street rods, classics, customs and antique automobiles in historic downtown!

707.462.6789
ukiahmainstreetprogram.org

Round Valley Community Rodeo

COVELO

Join the fun with bull riding, barrel racing, parade, team roping, country dance, rodeo, and lots of BBQ!

roundvalleyrodeo.com

Paul Bunyan Days

FORT BRAGG

Have fun at this celebration of coastal history with Paul and Babe the Blue Ox! Compete in the pole climb, pillow fight or ax throw. Enjoy a parade, BBQ, brews, and the original ugly dog contest!

paulbunyandays.com

OCTOBER

Hopland Harvest Days

HOPLAND

Celebrate the harvest in Hopland with wine tasting, great food, lively music, vendors, and art. Hopland is home for wine lovers!

800.564.2582
destinationhopland.com

Magic Market

FORT BRAGG

Celebrate fall, Halloween and all things magical in Downtown Fort Bragg. Pumpkin Carving and costume Contests and events for kids and adults to enjoy.

visitfortbraggca.com

Ukiah Country PumpkinFest

UKIAH

Fun for everyone with a parade, arts & crafts fair, haunted house, scarecrow city, beer & wine tasting, live music and the Giant Pumpkin Weigh-off!

707.463.6231
cityofukiah.com/pumpkinfest

NOVEMBER

Harvest Mendocino

COUNTYWIDE

Celebrate Mendocino County's bounty with harvest-themed dinners, wine and beer tastings, musical performances, exhibits, foraging walks and educational talks.

866.466.3636
visitmendocino.com

Mushroom, Whiskey and Wine Train

FORT BRAGG

Hop aboard the Skunk Train for talks, walks, wine, whiskey, and of course, mushrooms. Sip local wines, savor mushroom tidbits, cozy up to a campfire for s'mores and meet local whiskey experts.

mendoparks.org

Mendocino County Homebrew Festival

UKIAH

Taste great craft beers and ciders made by brewers from local and other Northern CA homebrew clubs competing to become the people's choice winner.

mendohomebrewfest.com

Festival of Lights

FORT BRAGG

Tens of thousands of twinkling lights transform the Mendocino Coast Botanical Gardens into a blossoming winter wonderland, creating a magical mood for the holidays.

707.964.4352
gardenbythesea.org

DECEMBER

Magical Christmas Skunk Train

WILLITS • FORT BRAGG

Take a ride aboard the Christmas Skunk Train with Santa, elves, musicians, storytellers, cocoa and cookies. Pajamas and slippers encouraged!

707.964.6371
skunktrain.com

Holiday Express

WILLITS

A Christmas party that features Santa arriving on a steam locomotive. Trees, trains, singing, carolers, and refreshments make this an event for kids (and adults) of all ages.

707.459.7910
visitwillits.com

VISIT MENDOCINO MAGIC IS REAL



Visit Mendocino County
PO Box 89, Ukiah, CA 95482
Tel. 866.466.3636 - 707.964.9010

visitmendocino.com

VISIT MENDOCINO MAGIC IS REAL



Calendar of Events





Almost Fringe Festival

POINT ARENA
Offerings include live music, street performers, special events, entertainment, food and surprises. Come out and celebrate our local arts culture with us.
pointarena.net

Legendary Boonville Beer Festival

BOONVILLE
“The bahlest steinber hornin’, chiggrul gormin’, tidrick in the heelch of the Boont Region!” This annual event showcases breweries from all over the west with more than 75 brews to sample and enjoy.
707.895.2337
avbc.com

Wind & Whale Celebration

POINT ARENA
Stroll the 23 acres of grounds and watch the ocean for migrating gray whales. Wind and weather permitting, the Berkeley Kite Wranglers will be flying their huge and colorful kites overhead – the largest of their kind in the world. All during the Almost Fringe Festival.
707.882.2809
pointarenalighthouse.com

MAY

Anderson Valley Pinot Noir Festival

ANDERSON VALLEY
Taste Pinot Noir exclusively produced from grapes grown in Anderson Valley with a Grand Tasting, technical conference, scrumptious food pairings, and winemaker dinners.
707.895.9463
avwines.com

Anderson Valley White Wine Weekend

ANDERSON VALLEY
Celebrate the valley’s famed Alsace-style varietals in addition to award-winning Chardonnay grapes that make the sparkling wines from this region truly shine.
707.895.9463
avwines.com

MARCH

Whale Festivals

MENDOCINO COAST
Witness the whales on their annual winter journey with guided whale watching cruises and walks, wine, beer and chowder tastings, a Bloody Mary competition, arts & crafts, and more.
707.961.6300
mendocinocoast.com/whale-home

APRIL

The Annual Whale and Jazz Festival

SOUTH COAST
This highly regarded festival captures inspired, original jazz focused art work, films, poetry & music, along with a Chowder Challenge and tasting in atmospheric and beautiful settings.
707.884.1138
gualalaarts.org/events



John Druecker Memorial Rhododendron Show

FORT BRAGG
California’s largest rhododendron show features the best rhodie specimens on the West Coast. Held at the Mendocino Coast Botanical Gardens.
707.964.4352
gardenbythesea.org

Willits Car & Bike Show

WILLITS
Car buffs and history buffs will find gorgeous vehicles from past eras vying for bragging rights and trophies. Live music, food and games make the Car Show fun for all ages.
707.459.7910
willits.org

Potter Valley Spring Festival & Rodeo

POTTER VALLEY
Celebrate Memorial Day weekend with a rodeo, BBQ, lawnmower races and fun for the entire family.
707.743.1742
pottervalleyrodeo.com

JUNE

Mendocino Film Festival

MENDOCINO
The Film Festival emphasizes original storytelling, the art of cinema, personal engagement with filmmakers and extraordinary hospitality. Look for special guest appearances and a rich assortment of curated films.
707.937.0171
mendofilm.org



Urchin Festival

MENDOCINO COAST
Each Purple Sea Urchin Festival event will surprise and educate you about this fascinating species, which is more than meets the eye. Enjoy special menu items, science talks and walks, tide pooling, storytelling and more.
707.937.4700
urchinfest.com

Sundays in the Park Free Concert Series

JUNE-AUGUST · UKIAH
Gather with family and friends to enjoy top-notch music every second Sunday, June through August, in Todd Grove Park. Bring a picnic and a blanket to share or enjoy a variety of food options from local vendors.
707.463.6231
cityofukiah.com

Laytonville Rodeo

LAYTONVILLE
An annual event since 1975, enjoy the afternoon’s rodeo entertainment with bull rides, steer wrestling, roping, barrel races and a whole lot more cowboy fun!
707.984.0067
rodeosusa.com

Redwood Valley Open House

REDWOOD VALLEY
Celebrate Father’s Day with a weekend meander along the back roads of Redwood Valley and taste library wines, small production lots, brandies and fine spirits.
707.485.7051
tasteofrv.com

The World’s Largest Salmon BBQ

NOYO HARBOR · FORT BRAGG
1ST SATURDAY IN JULY
This event has been delighting salmon lovers since 1970. Eating is only one part of the festivities, there’s also live music throughout the day to keep things lively.
707.962.9141
salmonrestoration.com

Fort Bragg Fireworks

FORT BRAGG
Follow up your day at the Salmon BBQ by watching the fireworks at Noyo Harbor from Todd Point.
707.961.6300
visitfortbraggca.com

Point Arena July Fireworks & Festivities

POINT ARENA
Come early and stay late for the Street Fair at Arena Cove. Enjoy live bands as well as activities and a wide selection of food and drinks. Fireworks show begins at dark!
707.882.2122
pointarena.net

Mendocino Music Festival

MENDOCINO
A magical blend of fine music by outstanding performers in one of the most enchanting sites in Northern California: orchestra concerts to Big Band, blues and jazz to world and popular contemporary music. Enjoy large and small concerts in intimate venues throughout the historic town of Mendocino.
707.937.2044
mendocinomusic.org

Sierra Nevada World Music Festival

BOONVILLE
The best in Roots Reggae and World Music with camping, vendors, workshops, parades, kids programs, and more during this three-day celebration of peace, unity, and brotherhood.
916.777.5550
snwmf.com

Willits Frontier Days

WILLITS
It’s California’s oldest continuous rodeo! This annual 10-day celebration is filled with rodeos, a parade, gymkhana, horse shows, truck & tractor pull, a carnival, delicious food and more. Fourth of July festivities and small town community spirit!
707.459.6330
willitsfrontierdays.com

JULY

Village of Mendocino July 4 Parade

MENDOCINO
Enjoy a true hometown parade with floats and fun for everyone...dogs, people, horses, artistic expression, music and much, much more. After the parade, the celebrations continue with music, food and beverages throughout town.
707.961.6300
mendocinocoast.com

Wheels. Wine and Wares

GUALALA
This is a car show you can actually stroll through, talk to the owners and appreciate each car, truck or motorcycle for the piece of art it is. Wine tastings are included.
707.884.1138
gualalaarts.org

AUGUST

Art in the Gardens

FORT BRAGG
A celebration of creative expression, gorgeous gardens, music, food, and drink. Mingle with more than 50 artists and enjoy live music, entertainment, and dramatic summertime blooms. Lots of food, craft brews, and wine.

707-964-4352
gardenbythesea.org

Redwood Empire Fair

UKIAH
Bring the family for a day of fun with lots of down-home activities, animals, live music, rides and delicious food.
707.462.3884
redwoodempirefair.com

Art in the Redwoods Festival & Exhibit

GUALALA
This popular weekend event features art from near and far along with free entertainment, artists booths and a very special “Hats off in the Garden Dinner” at the Gualala Arts Center.
707.884.1138
gualalaarts.org



JANUARY

Seafood & Sips Mendocino Countywide

Join the festivities at this 10-day extravaganza of events, dedicated to our favorite crustaceans and more. Indulge in fine seafood, wine, and beer at a family-style crab and Cioppino feeds. Opportunities to play abound with whale watching and fishing adventures. Unplug with us in beautiful Mendocino County and stay a night or two in some of the most unique lodging properties in Northern California!
866.466.3636
visitmendocino.com

Sparkling Wine & Oyster Celebration

HOPLAND
Enjoy exquisitely crafted sips from boutique, family-owned wineries plus a selection from our national friends while savoring freshly shucked oysters. The day is sure to be packed full of celebratory delights!
707.670.0199
destinationhopland.com

FEBRUARY

Crab Cake Cookoff

FORT BRAGG
Savor crab cakes from Mendocino County chefs, sip Mendocino wines & beverages, and vote for “people’s choice” favorite crab cake and wine. Bid on fantastic auction items.
707.961.3463
crabwinefestival.org