



ESTIMATE

Date	5.26.20
Client	Visit Mendocino County
Client Team	T. Scott
Prepared By	R. Quinan
Re:	Booking Engine Development and Launch

This estimate covers the costs to design and develop the technology required on VMC.com to implement the selected booking engine.

Develop call-to-action to include check in and check out dates to submit to SimpleView
Design: 4h
Development: 6h

Create SimpleView hosted page design only
Design: 15h
Development: By Simpleview

Design and develop a widget for placement on VMC listing page
Design: 6h
Development: 10h

Kickoff, Project Management, Coordination with SimpleView to export listing IDs, set up, Review, QA, Launch
Hourly as needed throughout 4-8w
Project Management: 30h

Estimate: 71h @ \$225/h

Timing: 4-8w to launch, depending on SimpleView's progress with onboarding 150 listings

Total Agency Service Fees

\$ 15,975