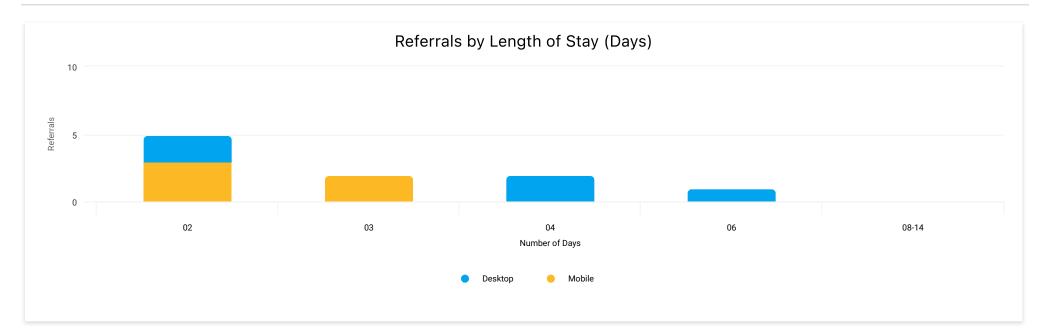
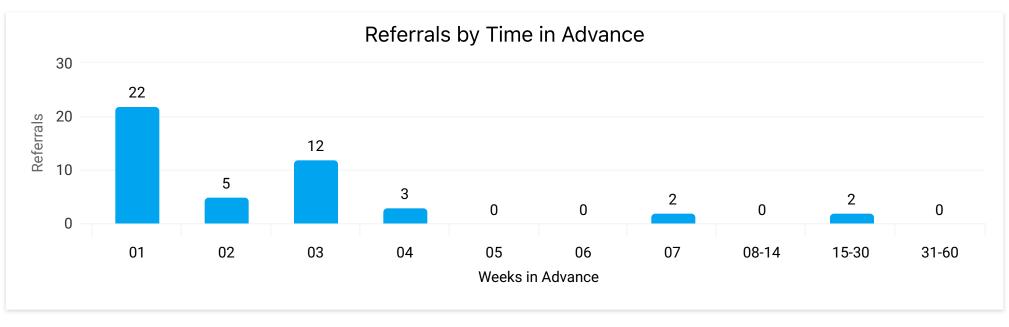
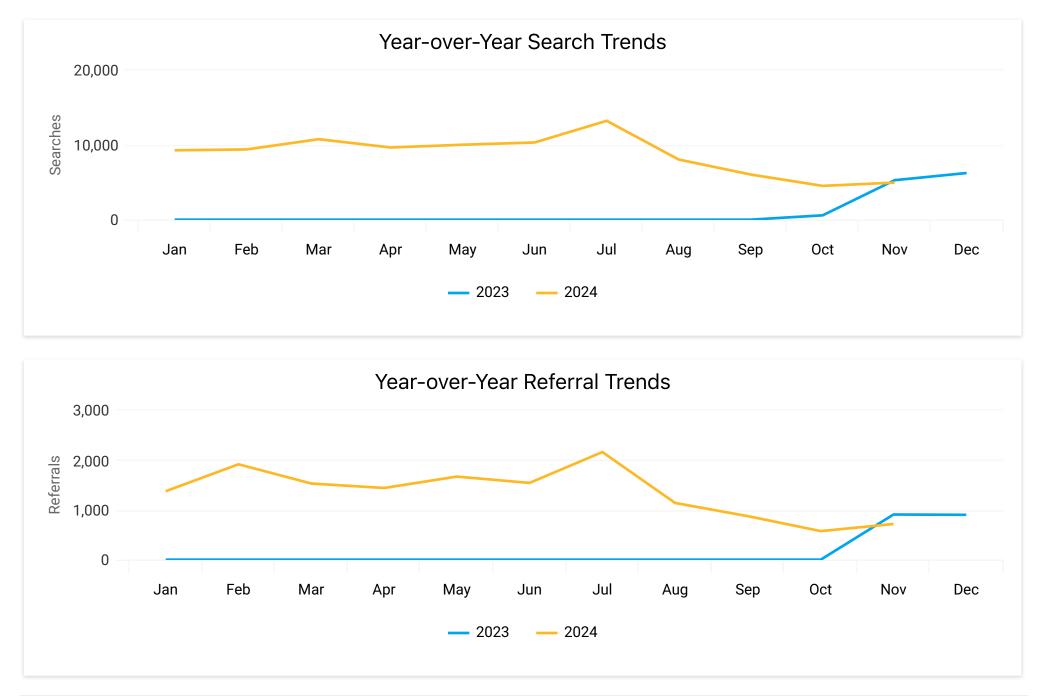
Global Booking CVR	Bookings (Est.)	Average E (Est.)	Booking Amount	Total Booking Revenue (Est.)
3.33%	23.81	\$417.	90	\$9,951
Searches	Average Days in Advance (Searches)	Average Length of Stay in Days (Searches)	Average Daily Rate (Searches)	Cost Per Referral
4,963	37.80	1.3	\$258.36	\$27.21
Referrals	Average Days in Advance (Referrals)	Average Length of Stay in Days (Referrals)	Average Daily Rate (Referrals)	Referral CVR
717	17.4	1.4	\$250.17	1.77%







Book > Direct: Performance Summary

