Date: Start Of Current Month - End Of Current Month

Global Booking CVR

Bookings (Est.)

Average Booking Amount (Est.)

Total Booking Revenue (Est.)

\$298.04

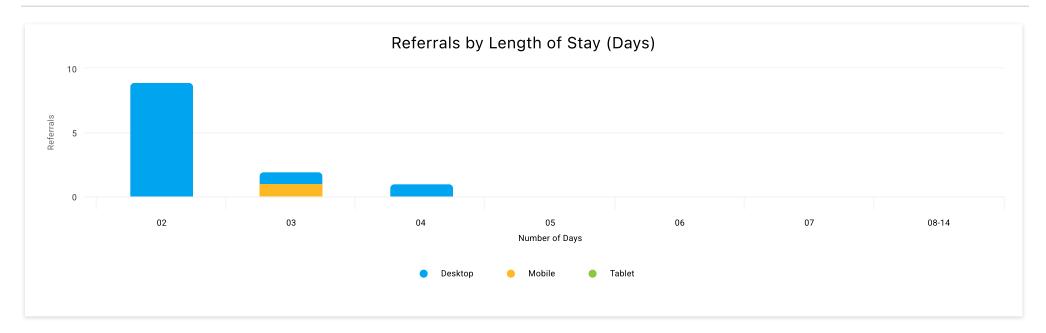
\$7,216

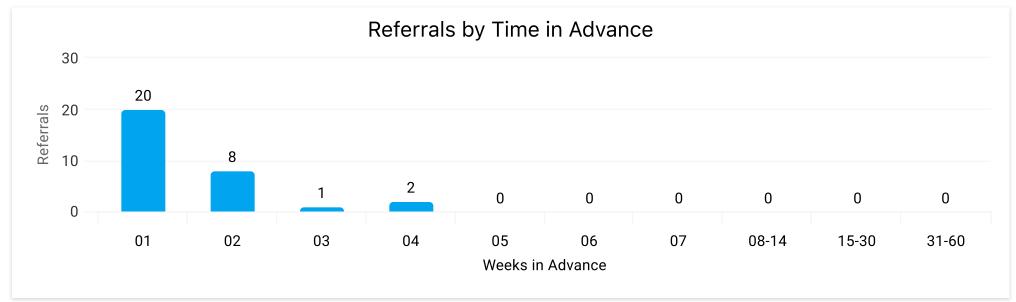
Cost Per Referral Average Days in Average Length of **Average Daily Rate** Searches Advance (Searches) Stay in Days (Searches) (Searches) 5,521 61.85 \$245.07 1.3 \$27.63 Average Days in Average Length of Average Daily Rate Referrals Referral CVR Advance (Referrals) Stay in Days (Referrals) (Referrals) 704 12.75% 5.7 \$232.50 1.5

Book > Direct: Performance Summary

Printed on March 27, 2025

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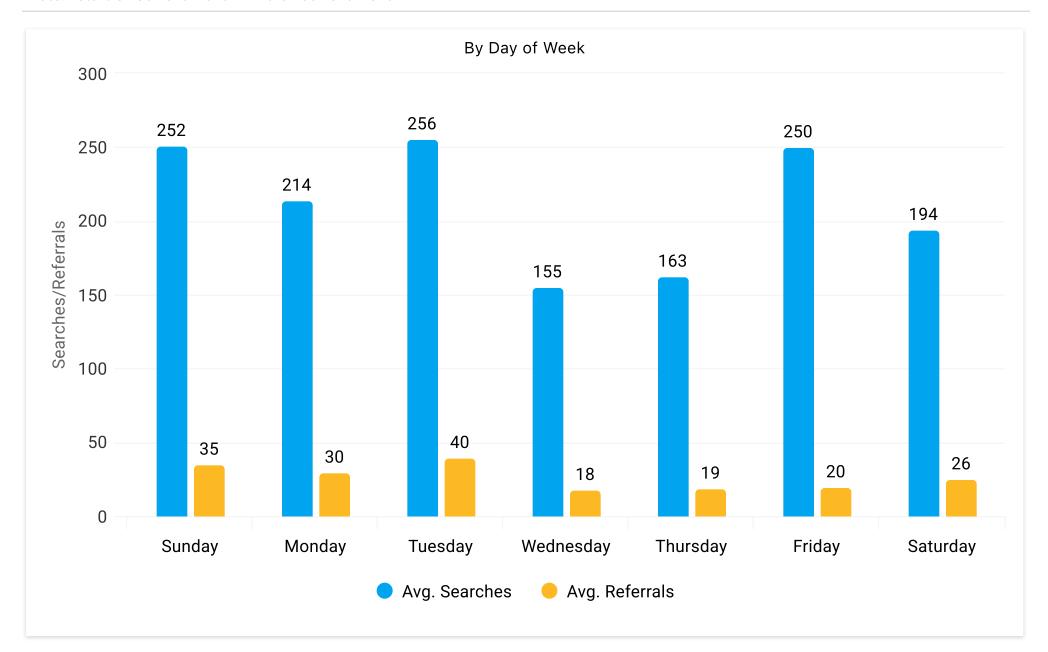








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