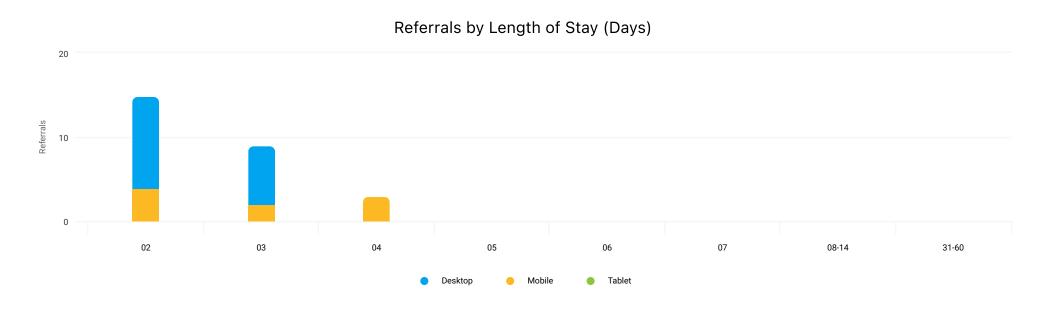
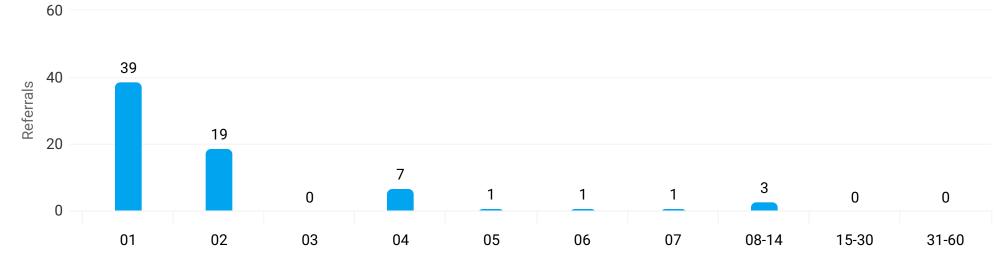
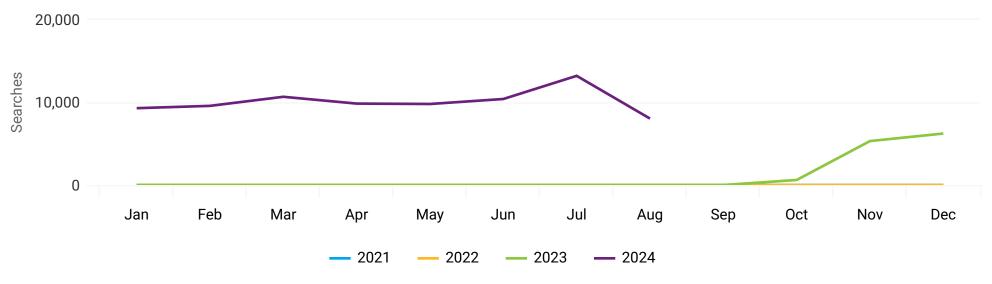
Global Booking CVR	Bookings (Est.)	Average (Est.)	Booking Amount	Total Booking Revenue (Est.)
2.09%	24.00	\$389	.35	\$9,344
Searches	Average Days in Advance (Searches)	Average Length of Stay in Days (Searches)	Average Daily Rate (Searches)	Cost Per Referral
8,035	44.55	1.3	\$268.67	\$0.76
Referrals	Average Days in Advance (Referrals)	Average Length of Stay in Days (Referrals)	Average Daily Rate (Referrals)	Referral CVR
1,149	10.4	1.6	\$266.21	14.30%











Year-over-Year Referral Trends

