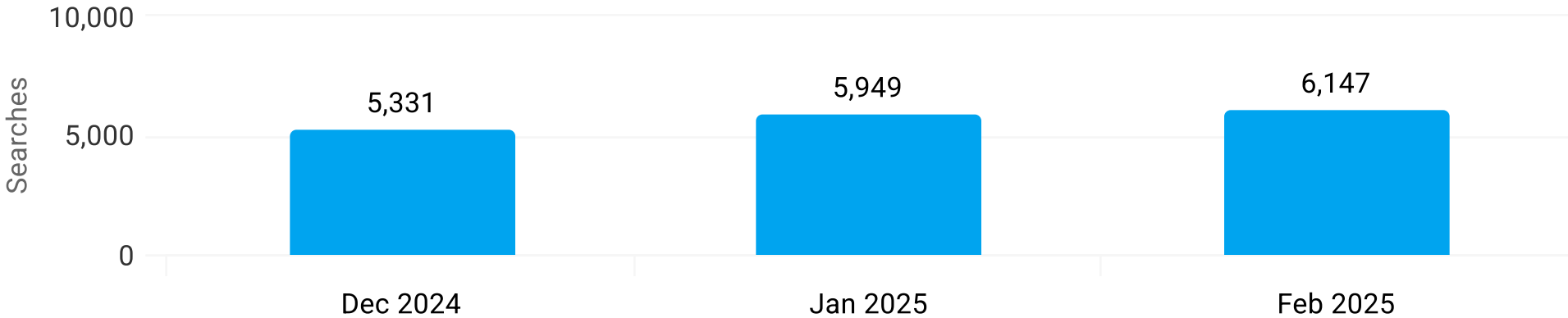


# Book > Direct: Engagement Summary

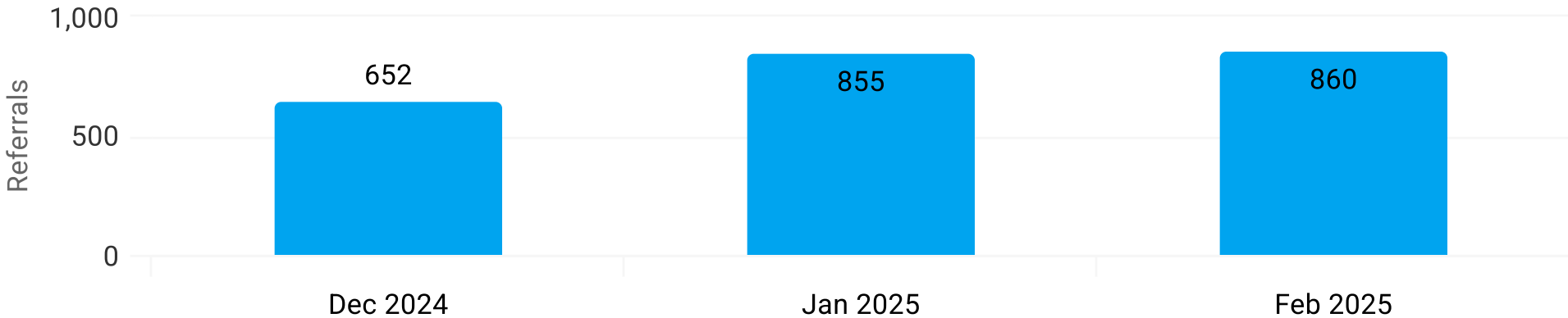
## Searches By Month

Date: Last 3 Months ▾



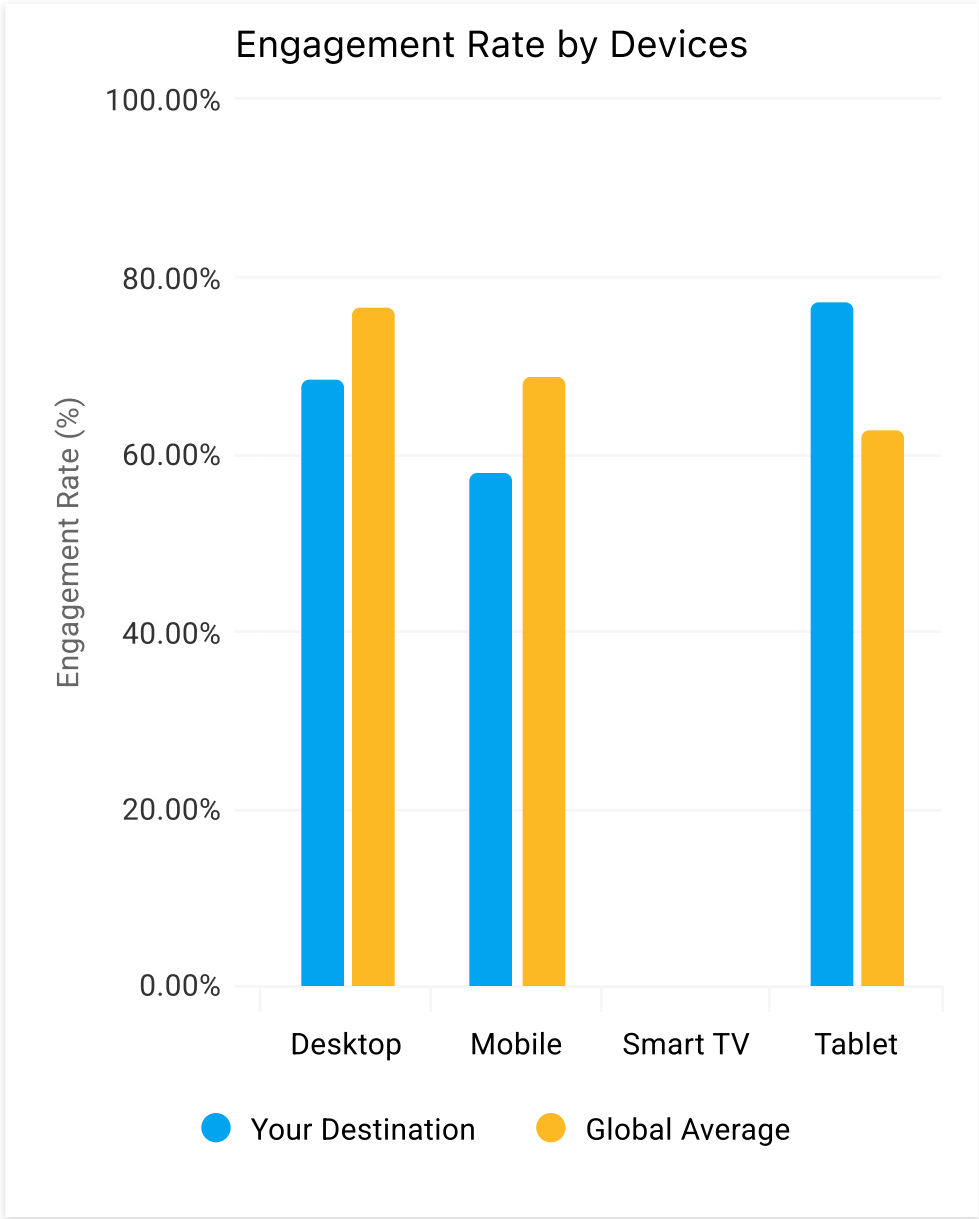
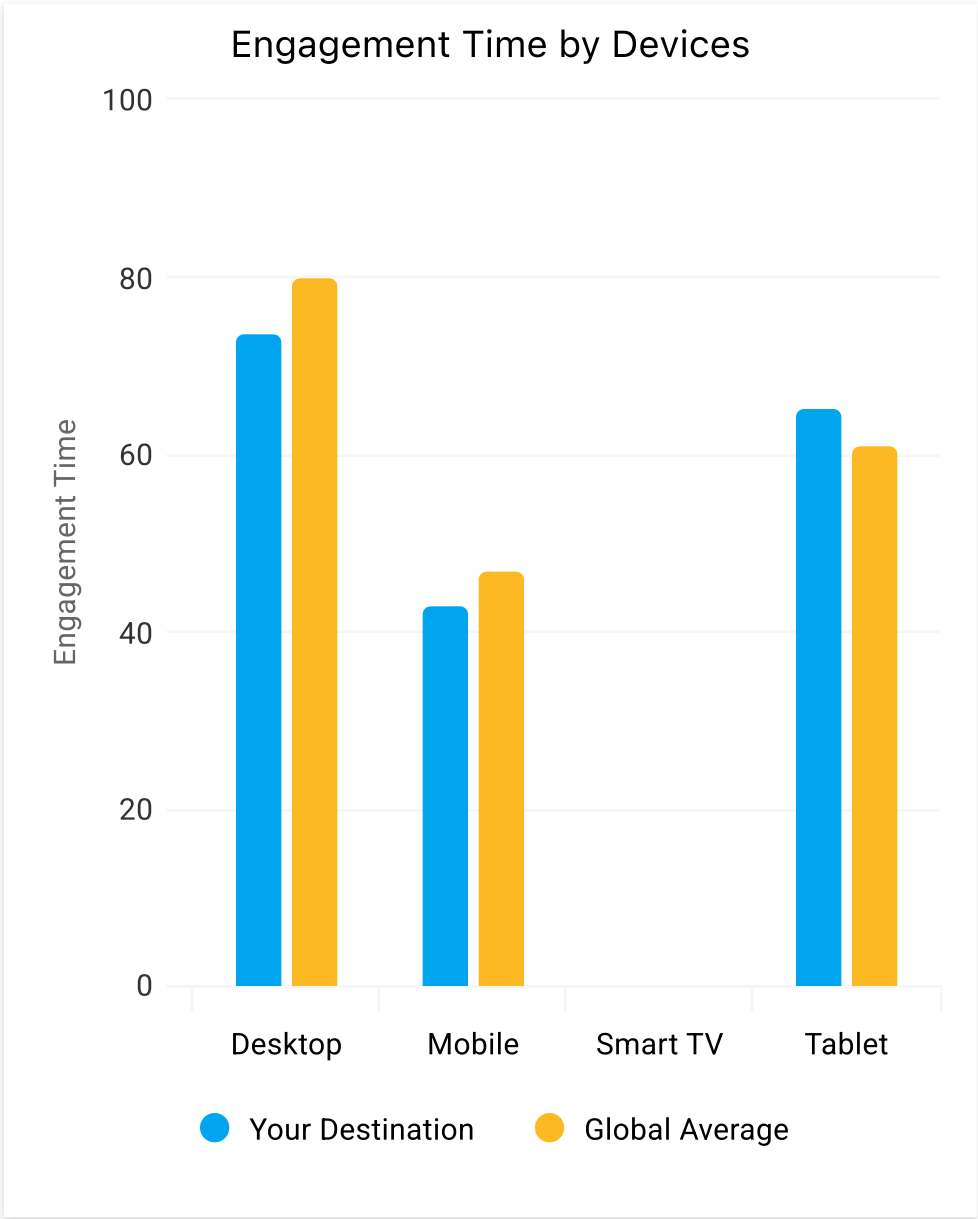
## Referrals by Month

Date: Last 3 Months ▾



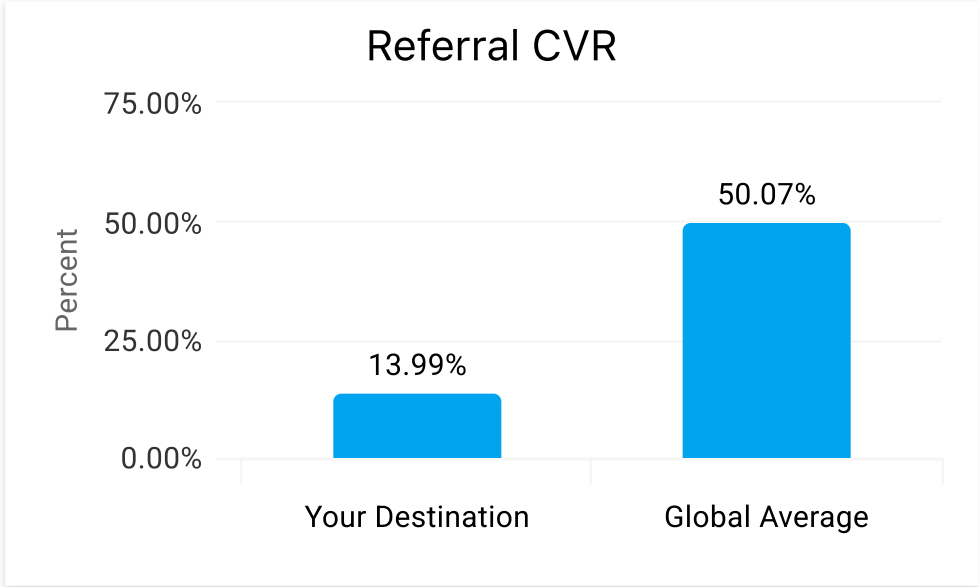
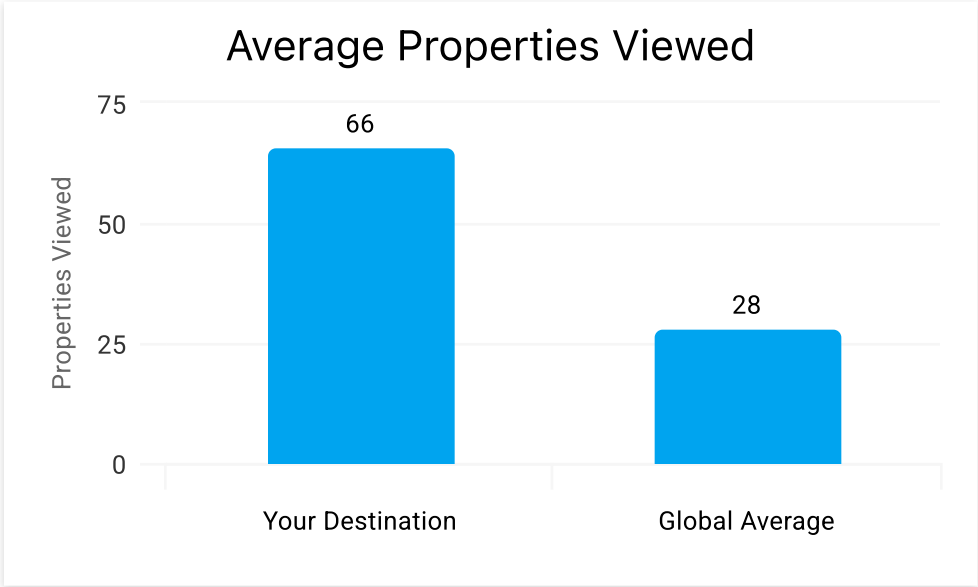
# Book > Direct: Engagement Summary

Date: Last 1 Month



# Book > Direct: Engagement Summary

Date: Last 1 Month



| Comparison      | Your Destination  | Global Average    |
|-----------------|-------------------|-------------------|
| Device Category | Properties Viewed | Properties Viewed |
| Desktop         | 63                | 25                |
| Mobile          | 70                | 31                |
| Smart TV        | -                 | 6                 |
| Tablet          | 65                | 23                |
| <b>Totals</b>   |                   |                   |

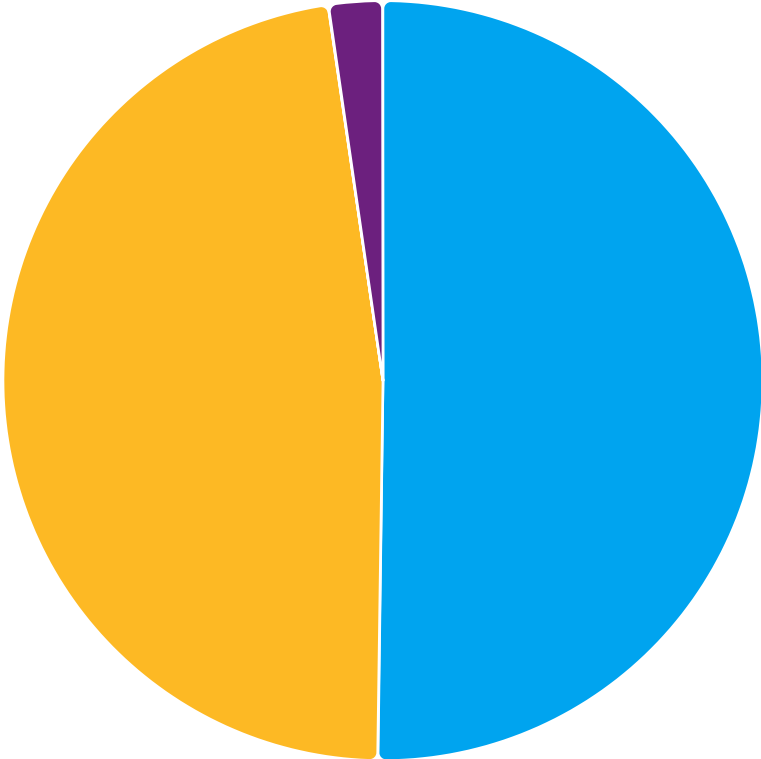
| Comparison    | Your Destination | Global Average  |
|---------------|------------------|-----------------|
| Device        | Conversion Rate  | Conversion Rate |
| Desktop       | 16.94%           | 66.59%          |
| Mobile        | 11.07%           | 41.43%          |
| Smart TV      | -                | 300.00%         |
| Tablet        | 14.71%           | 57.27%          |
| <b>Totals</b> |                  |                 |

# Book > Direct: Engagement Summary

Date: Last 1 Month

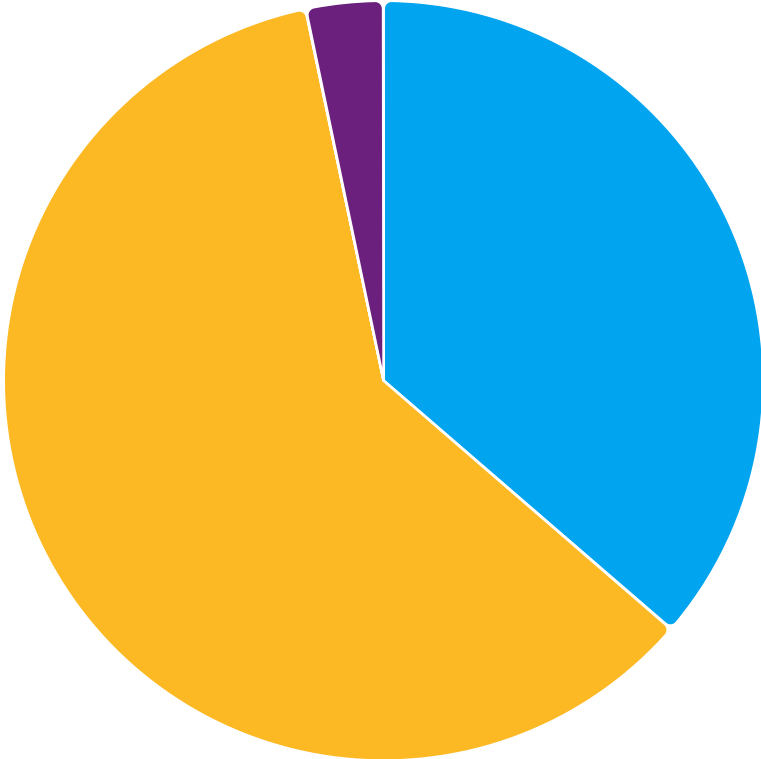
### Device Breakdown (% of Sessions)

#### Your Destination



● Desktop ● Mobile ● Smart TV ● Tablet

#### Global Average



● Desktop ● Mobile ● Smart TV ● Tablet