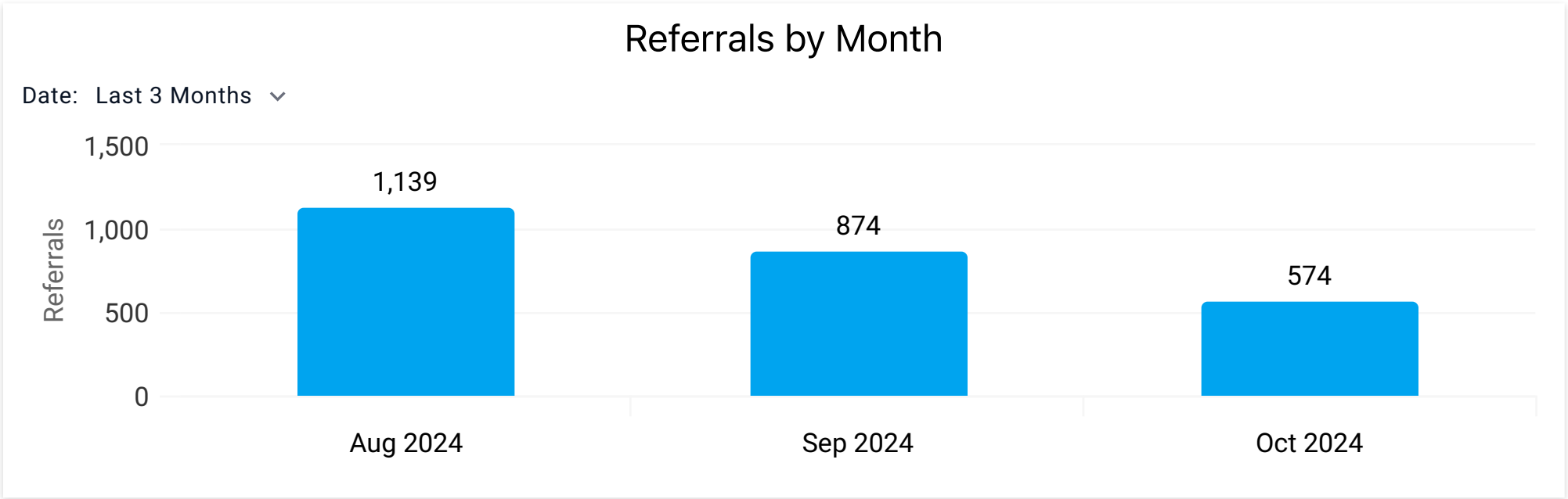
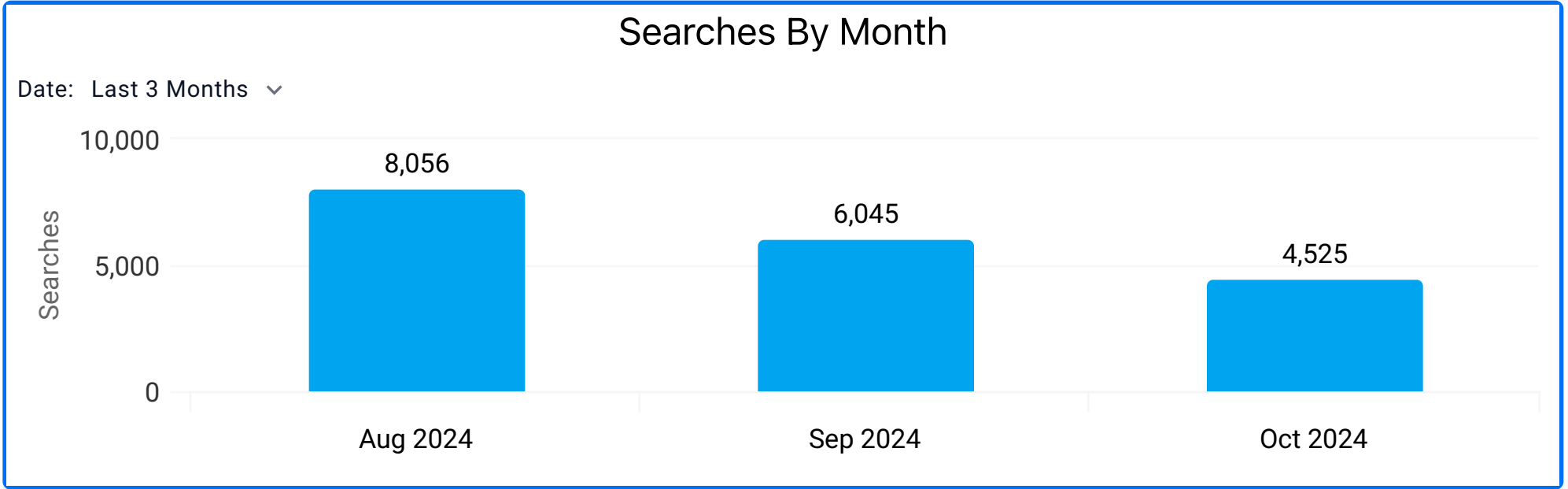
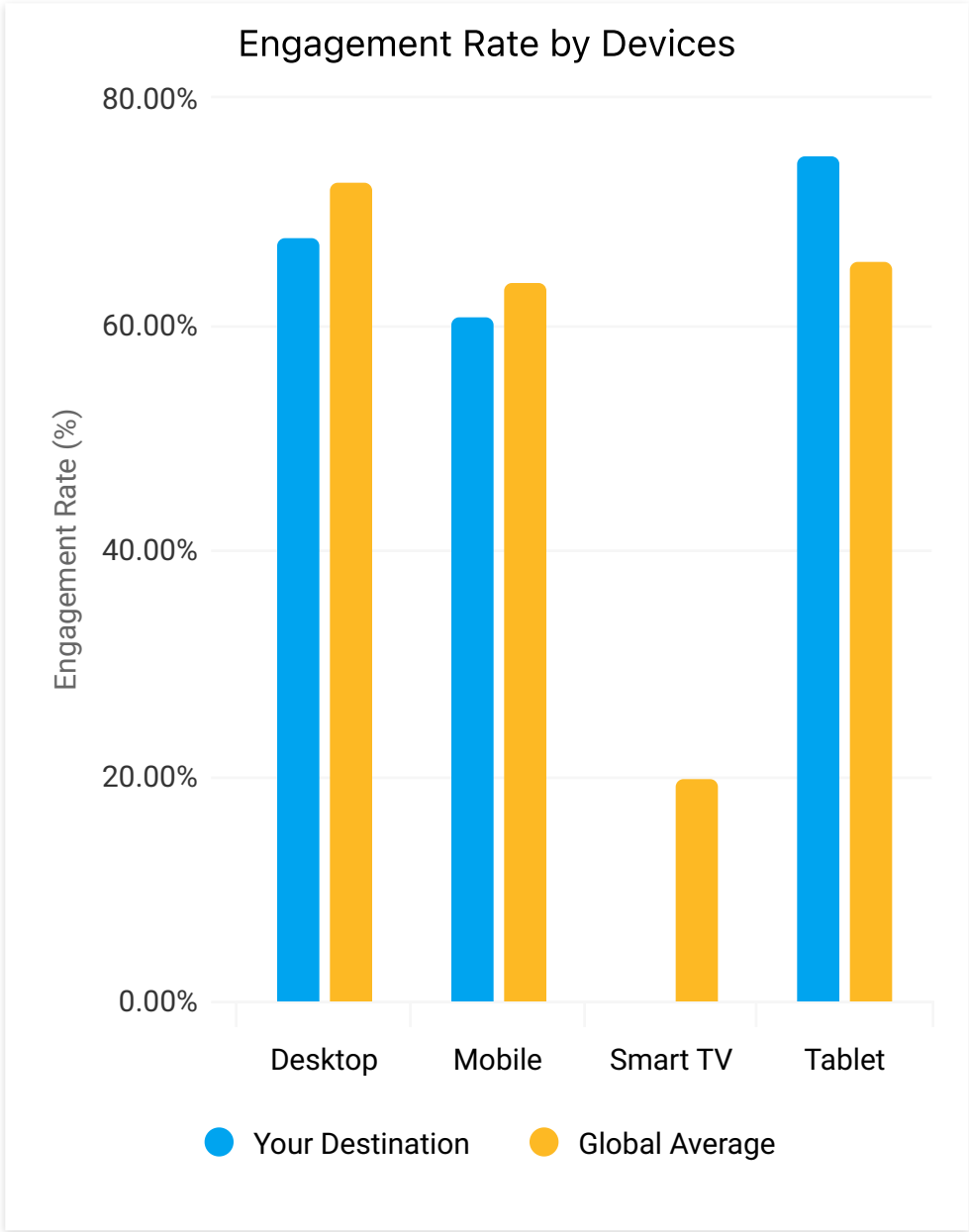
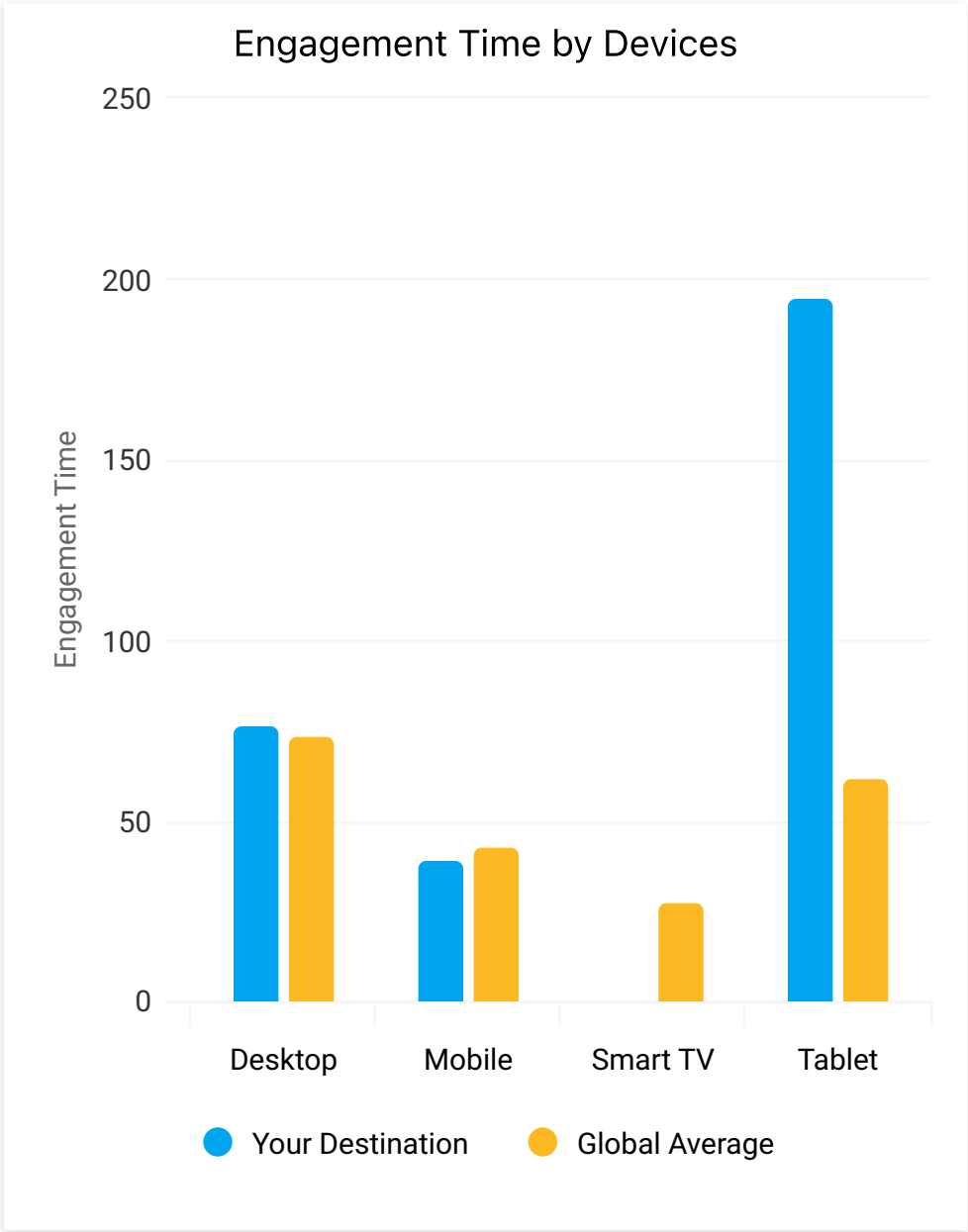


# Book > Direct: Engagement Summary



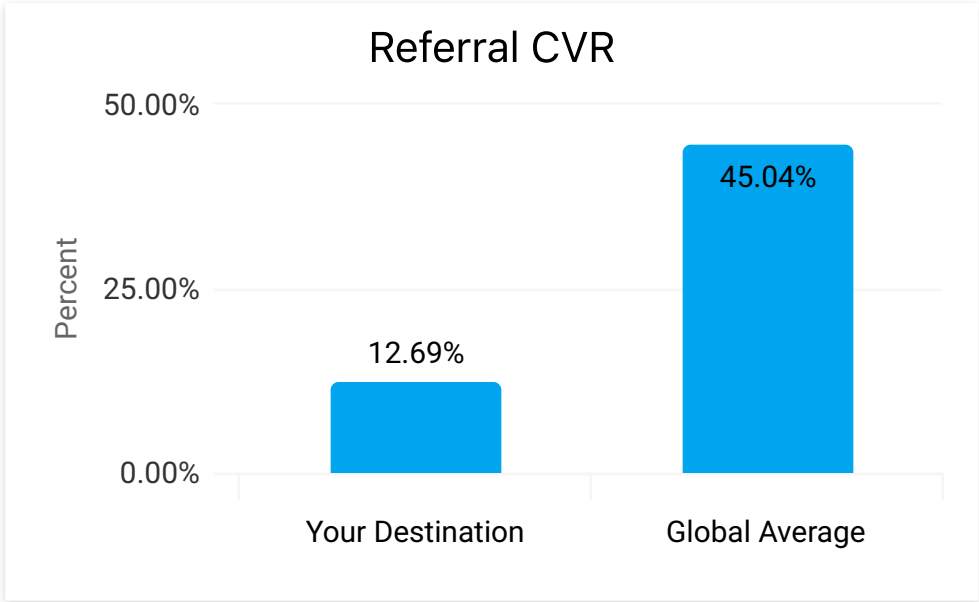
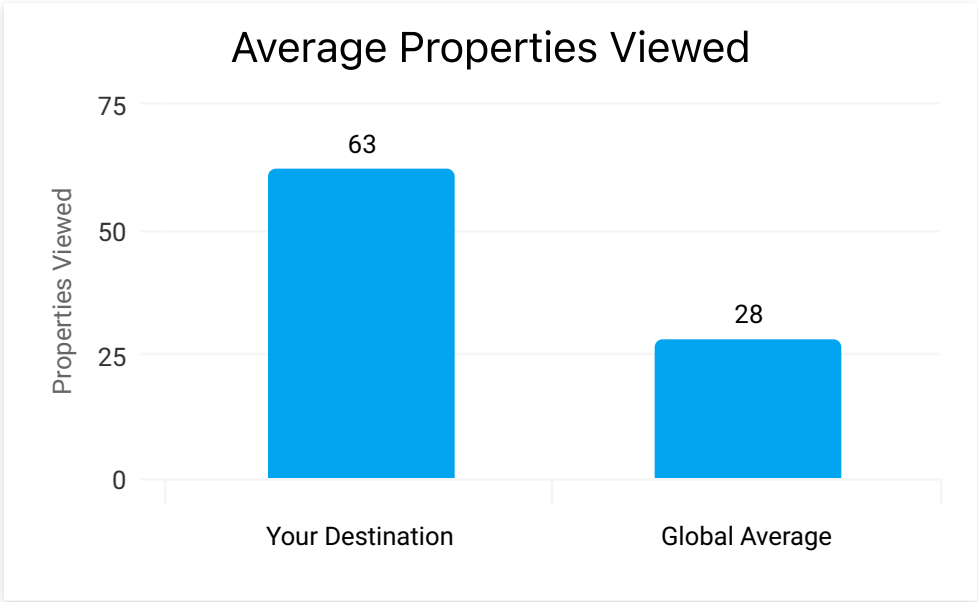
# Book > Direct: Engagement Summary

Date: Last 1 Month



# Book > Direct: Engagement Summary

Date: Last 1 Month



Comparison	Your Destination	Global Average
<b>Device Category</b>	<b>Properties Viewed</b>	<b>Properties Viewed</b>
Desktop	64	25
Mobile	59	30
Smart TV	-	13
Tablet	157	26
<b>Totals</b>		

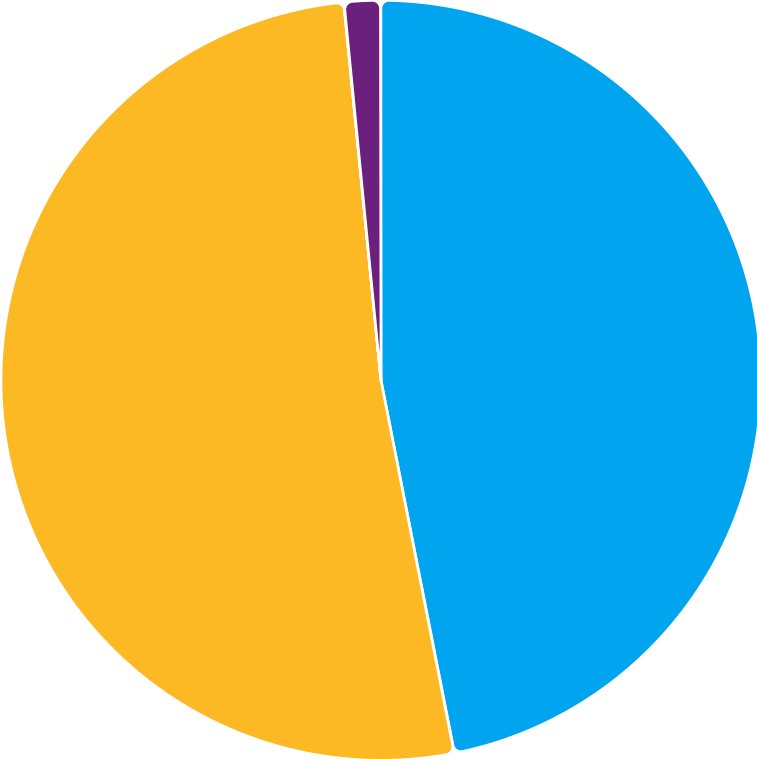
Comparison	Your Destination	Global Average
<b>Device</b>	<b>Conversion Rate</b>	<b>Conversion Rate</b>
Desktop	14.06%	61.11%
Mobile	12.02%	37.47%
Smart TV	-	71.43%
Tablet	3.89%	50.11%
<b>Totals</b>		

# Book > Direct: Engagement Summary

Date: Last 1 Month

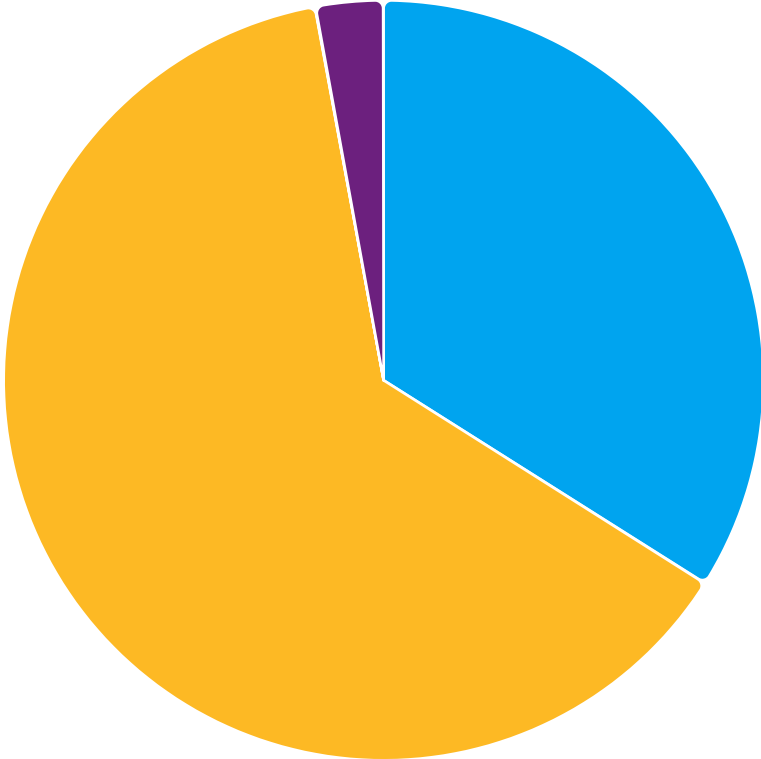
### Device Breakdown (% of Sessions)

#### Your Destination



● Desktop ● Mobile ● Smart TV ● Tablet

#### Global Average



● Desktop ● Mobile ● Smart TV ● Tablet