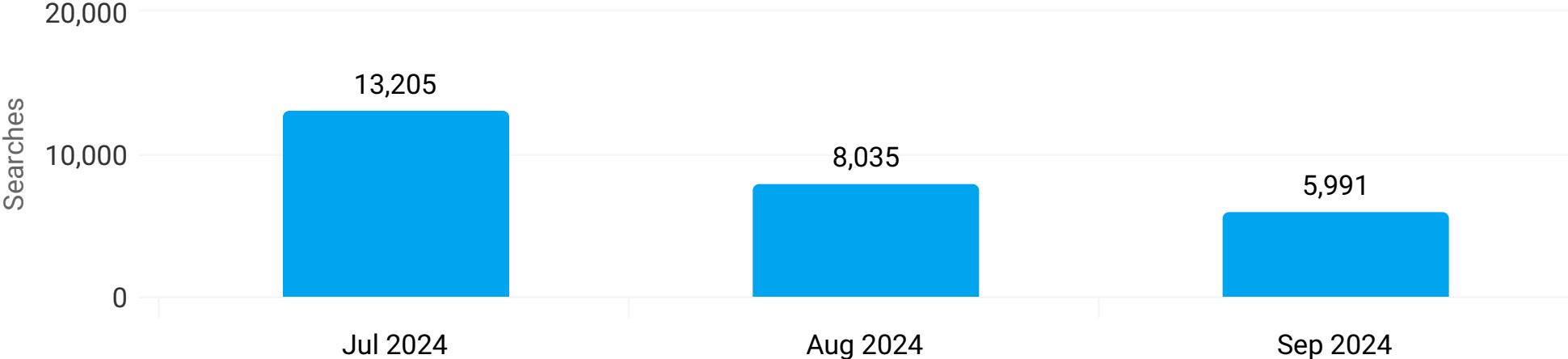


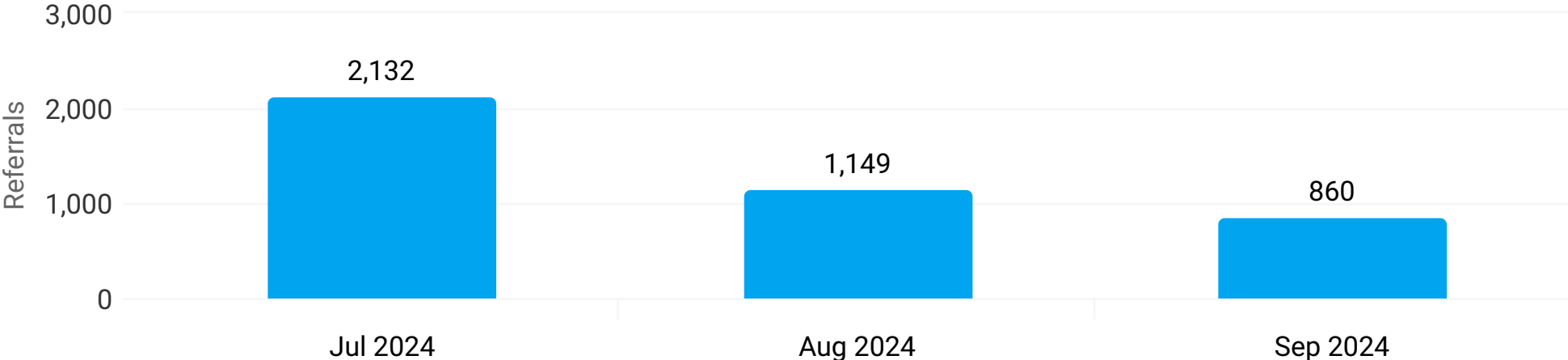
Searches By Month

Date: This Quarter ▾



Referrals by Month

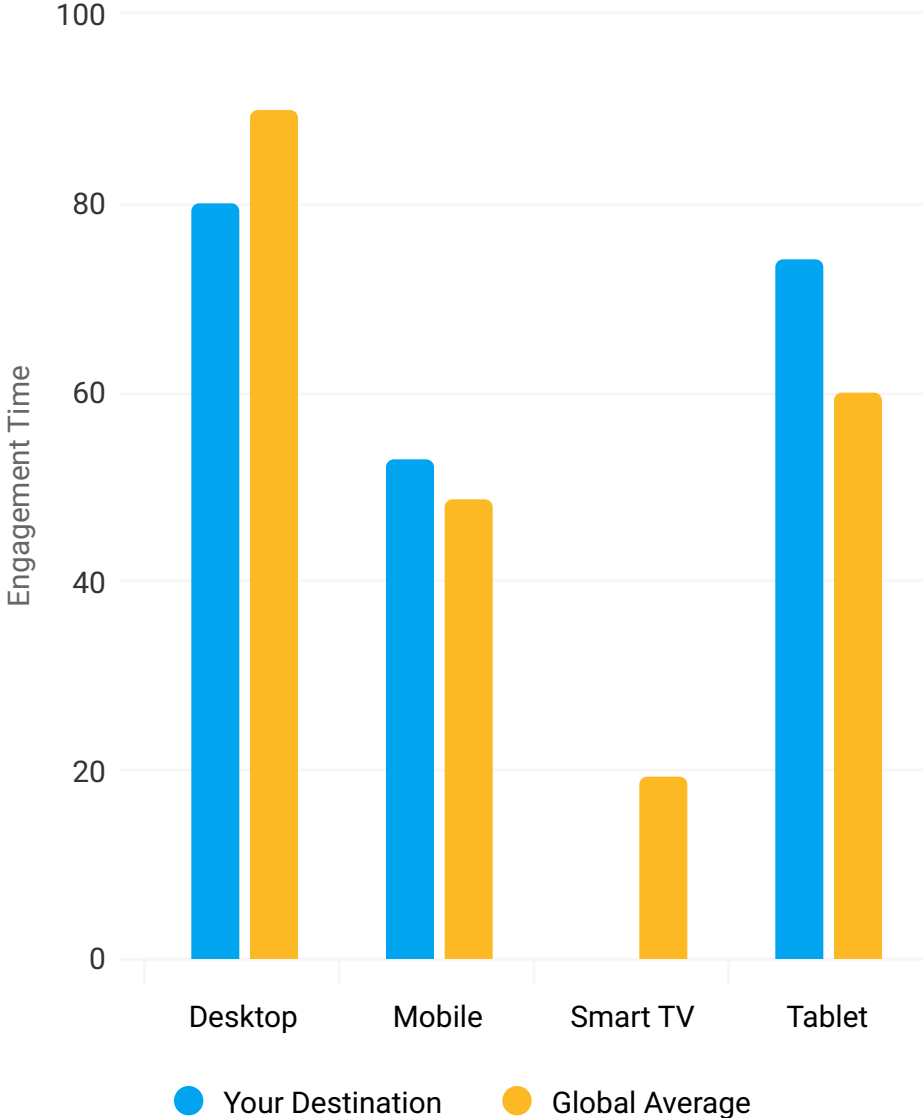
Date: This Quarter ▾



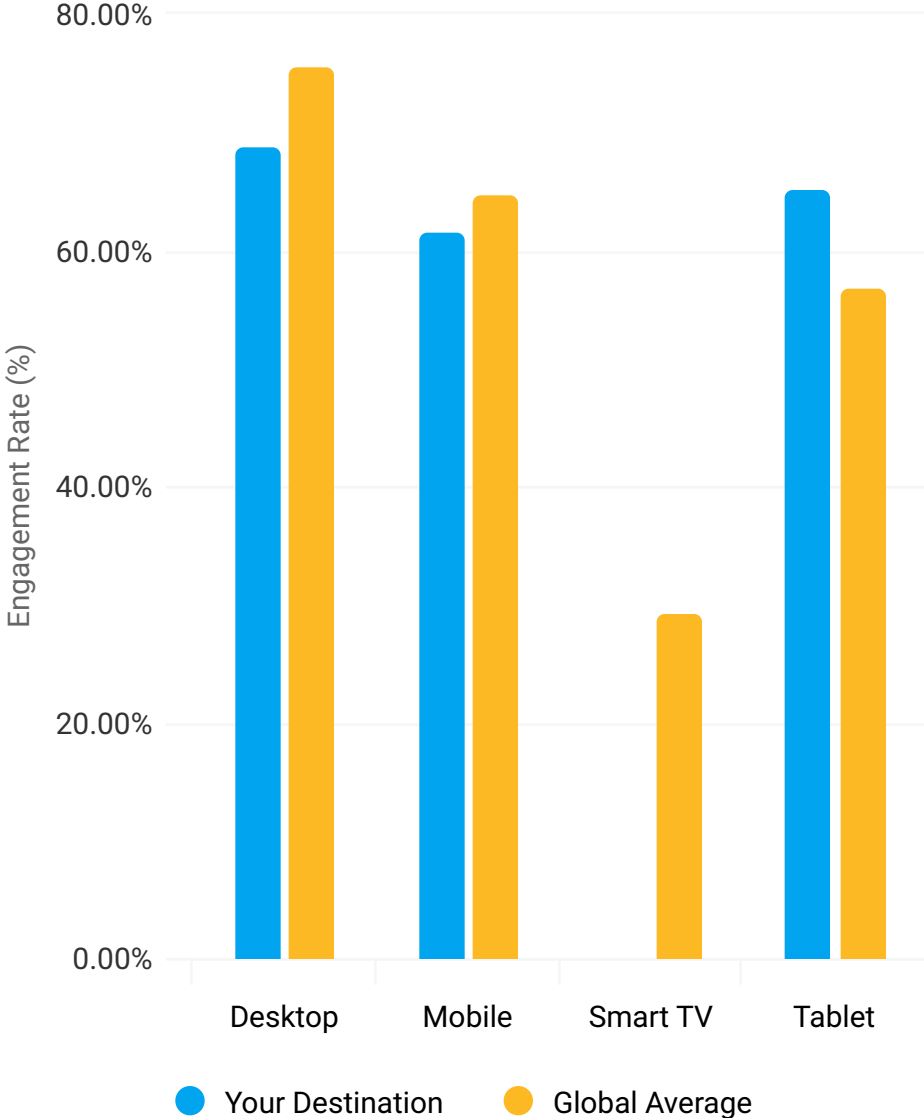
Book > Direct: Engagement Summary

Date: This Month

Engagement Time by Devices



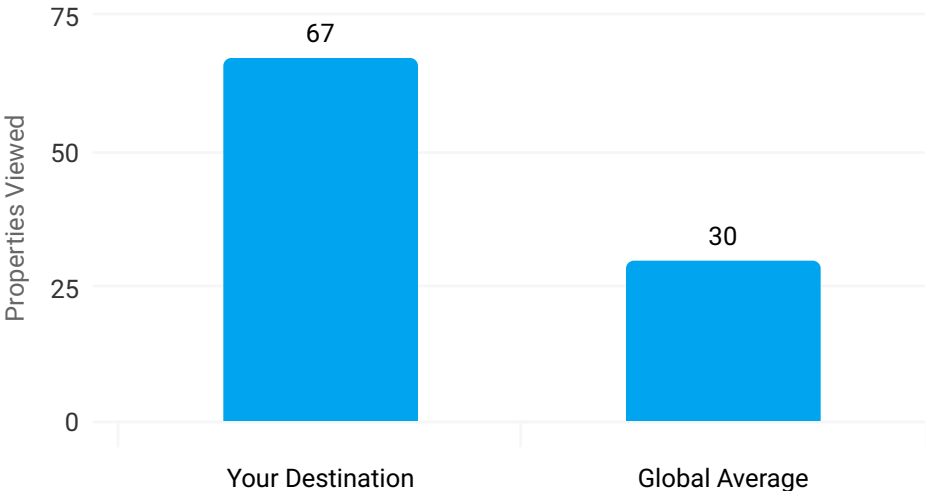
Engagement Rate by Devices



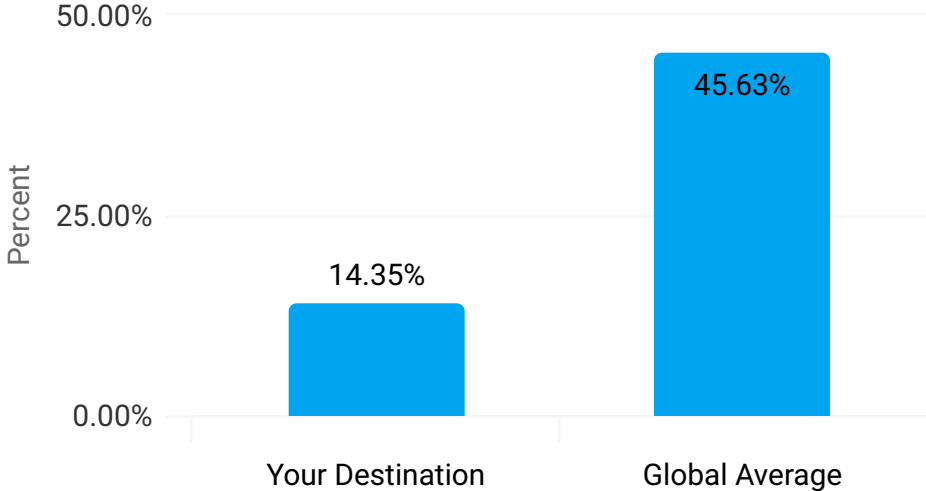
Book > Direct: Engagement Summary

Date: This Month

Average Properties Viewed



Referral CVR



Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	66	27
Mobile	69	31
Smart TV	-	16
Tablet	64	26
Totals		

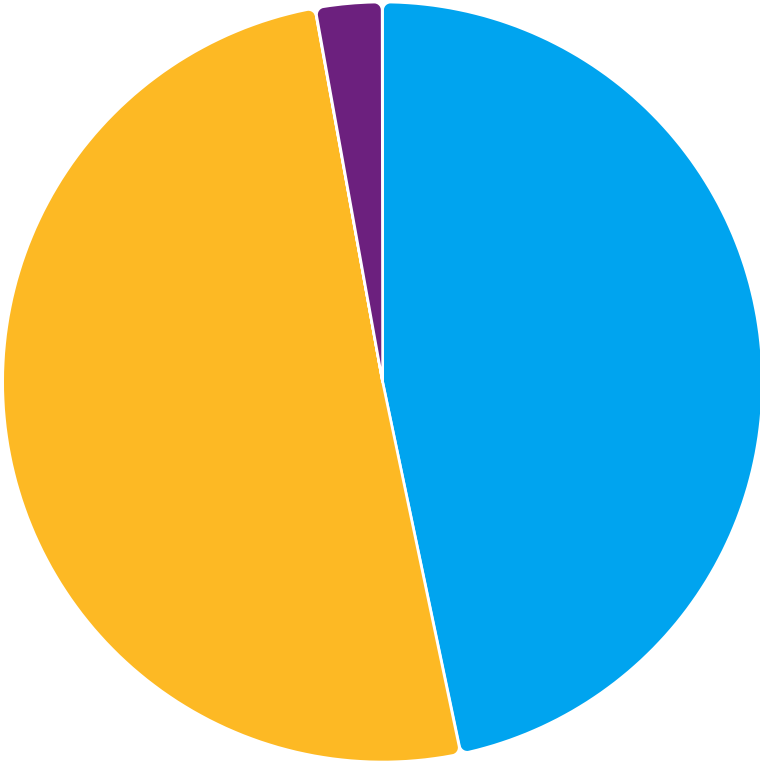
Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	15.22%	61.62%
Mobile	13.34%	37.82%
Smart TV	-	48.00%
Tablet	18.67%	49.59%
Totals		

Book > Direct: Engagement Summary

Date: This Month

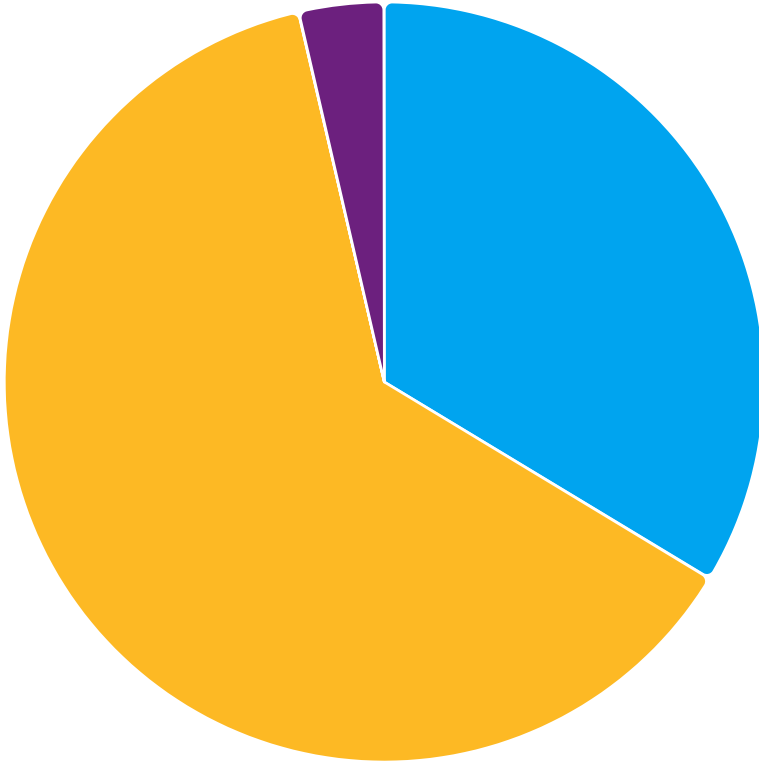
Device Breakdown (% of Sessions)

Your Destination



● Desktop ● Mobile ● Smart TV ● Tablet

Global Average



● Desktop ● Mobile ● Smart TV ● Tablet