



Fort Bragg Fall 2024 DogCation®



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September/October 2024 DogCation®

DogTrekker love Fort Bragg and Mendocino County for the coastal charm, dog-friendly outdoor adventures, dining options and accommodations that welcome the furry members of their families.

What better way to celebrate this special place by offering three DogCation® packages, each with a two-night stay at a Beachcomber Hotel property, family packs of Skunk Train tickets, including the pup of course, bicycle rentals and cash for food.

The promotion was presented across the DogTrekker Media Network, DogTrekker.com and at two adoptathons/dog shows during the summer and fall. The coverage and results were magical.

Share   

Bark in the Park

By: DogTrekker Staff

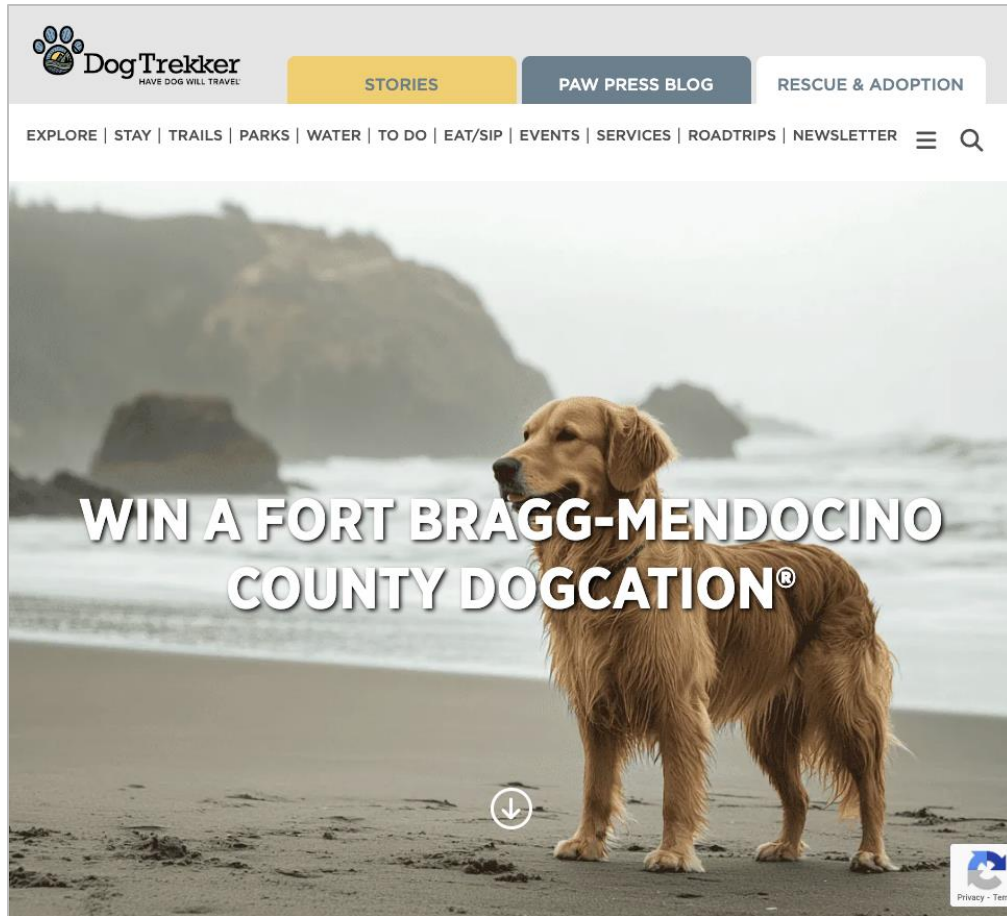


Photo by Bark in the Park.

Grab your best friend and a leash and head to Bark in the Park Saturday, September 21 at William Street Park in downtown San Jose! Dogs and their people will have a great time at the largest dog festival in the United States with more than 15,000 dog lovers and 3,900 dogs.

WIN A FORT BRAGG BEACH DOGCATION!®

DogCation on-site sign-ups



DogTrekker
HAVE DOG WILL TRAVEL

STORIES PAW PRESS BLOG RESCUE & ADOPTION

EXPLORE | STAY | TRAILS | PARKS | WATER | TO DO | EAT/SIP | EVENTS | SERVICES | ROADTRIPS | NEWSLETTER

WIN A FORT BRAGG-MENDOCINO COUNTY DOGCATION®

Privacy - Terms

Win a Fort Bragg-Mendocino County DogCation®

Calling all dog lovers! Get ready for the ultimate getaway with the DogTrekker DogCation® Contest! Imagine winning a two-night stay in beautiful Fort Bragg-Mendocino County with your favorite furry friends. Explore dog-friendly beaches, ride the famous Skunk Train, and enjoy the coastal views while biking with your pup. Choose from cozy accommodations at the Beachcomber Motel, Surf and Sand Lodge, or Beach House Inn, and indulge with \$100 to spend on food and drink! Whether you're hiking with your dog or soaking in stunning sunsets, this DogCation® is an adventure you'll never forget!

Name *(Required)*

First

Last

Email *(Required)*

Phone *(Required)*

Address *(Required)*

Street Address

Address Line 2

City

State / Province / Region

ZIP / Postal Code

Country

DogCation on-site sign-ups

Thank you for entering DogTrekker.com's DogCation®. We want to thank our partners, the Beachcomber Motel, Surf & Sand Lodge, Beach House Inn, and the Skunk Train, for providing us with fantastic prizes.



FORT
BRAGG CA
Plan your trip!



Plan
Your Trip!

BEACHCOMBER MOTEL
Fort Bragg, Mendocino County CA



Plan
Your Trip!

BEACH HOUSE INN
Fort Bragg CA



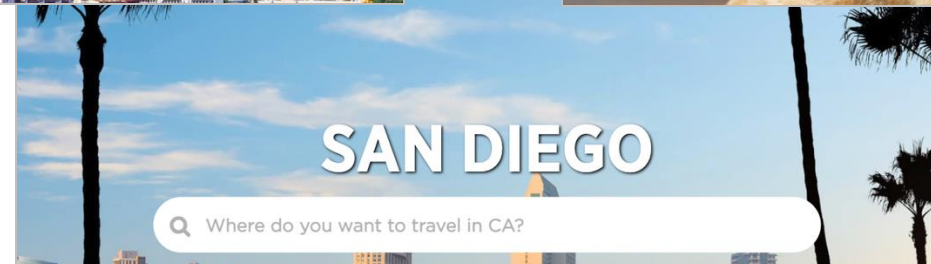
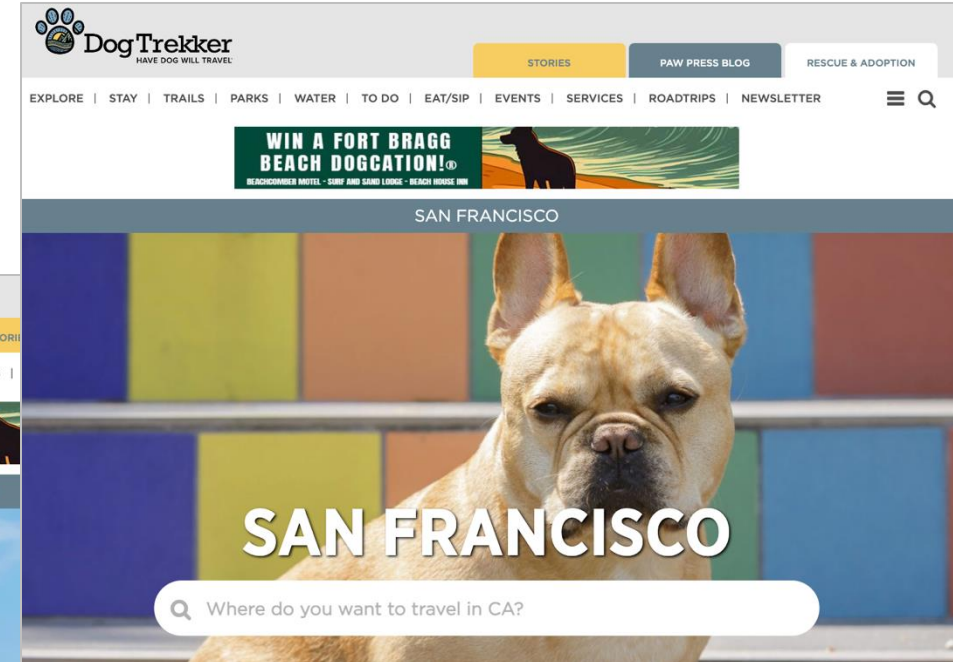
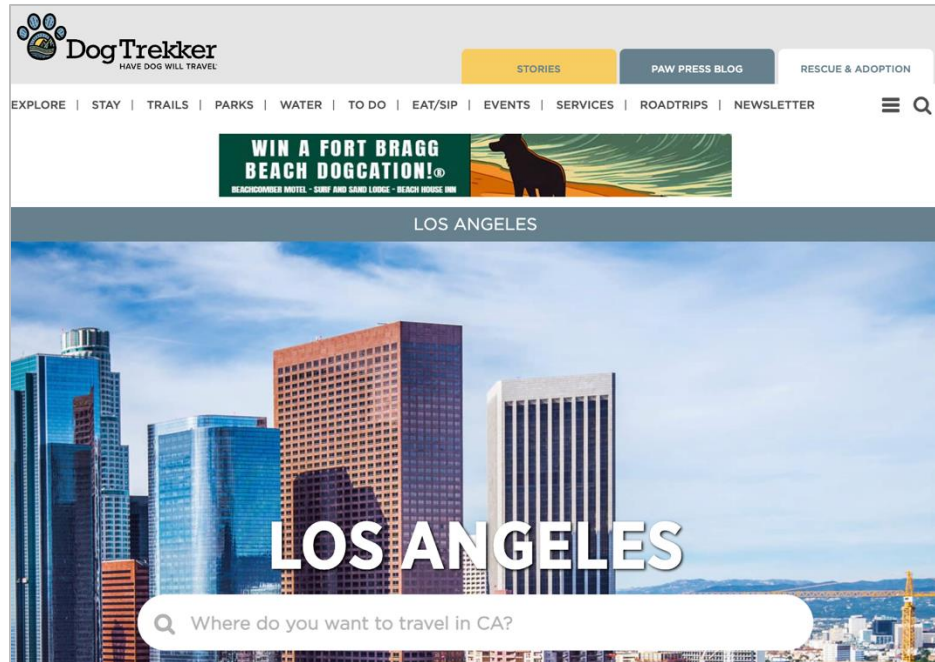
The screenshot shows the top of the DogTrekker website. The header includes the DogTrekker logo and navigation links: STORIES, PAW PRESS BLOG, and RESCUE & ADOPTION. Below the header is a secondary navigation bar with links: EXPLORE | STAY | TRAILS | PARKS | WATER | TO DO | EAT/SIP | EVENTS | SERVICES | ROADTRIPS | NEWSLETTER. The main banner features a golden retriever on a beach with the text: SEPTEMBER-OCTOBER 2024 BEACHCOMBER PROPERTIES DOGCATION® RULES. A downward arrow icon is visible at the bottom of the banner.

DogCation display ad promotion



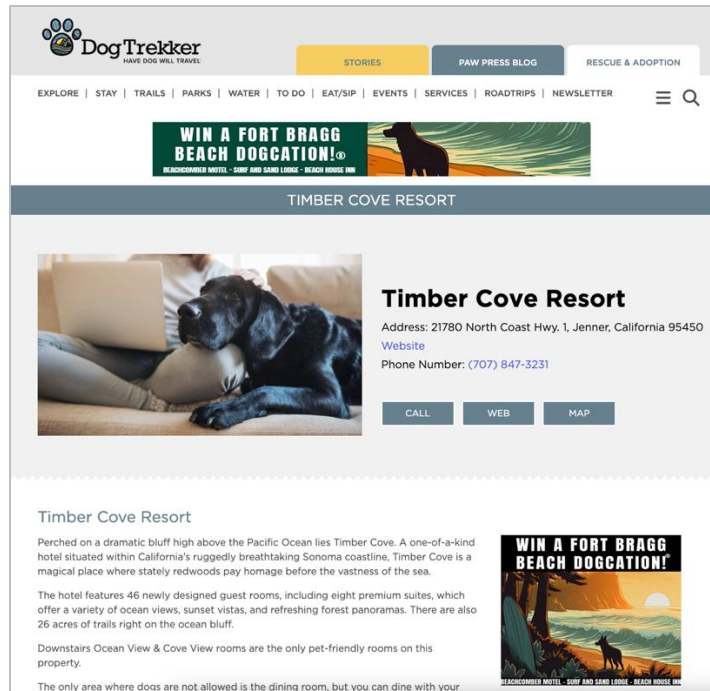
DogCation display ad promotion

Key statewide placements



DogCation display ad promotion

Key placement takeovers



The screenshot shows the DogTrekker website with a navigation bar and a search icon. A banner at the top reads "WIN A FORT BRAGG BEACH DOGCATION!" with a dog silhouette. Below this, the article for "TIMBER COVE RESORT" is displayed. The article features a photo of a dog on a couch and includes the following text:

Timber Cove Resort
Address: 21780 North Coast Hwy. 1, Jenner, California 95450
Website
Phone Number: (707) 847-3231

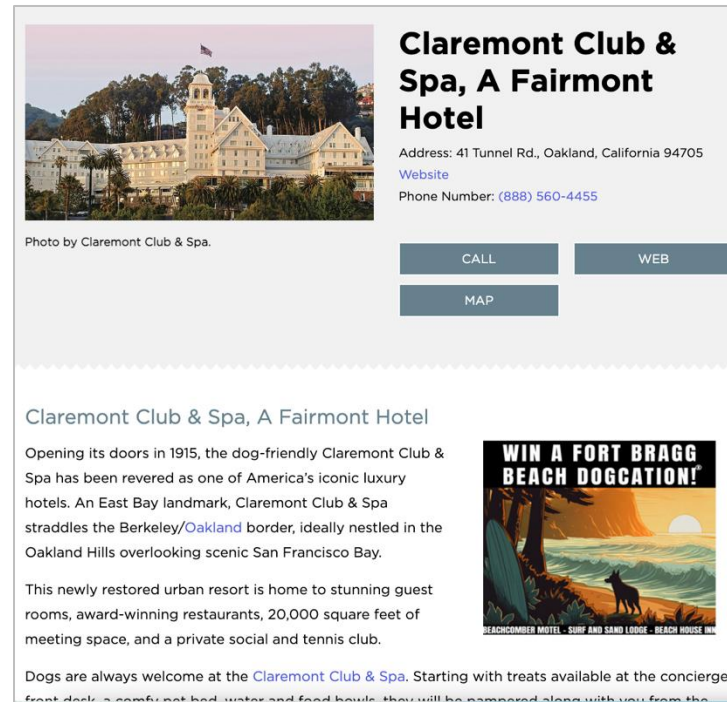
Timber Cove Resort
Perched on a dramatic bluff high above the Pacific Ocean lies Timber Cove. A one-of-a-kind hotel situated within California's ruggedly breathtaking Sonoma coastline, Timber Cove is a magical place where stately redwoods pay homage before the vastness of the sea.

The hotel features 46 newly designed guest rooms, including eight premium suites, which offer a variety of ocean views, sunset vistas, and refreshing forest panoramas. There are also 26 acres of trails right on the ocean bluff.

Downstairs Ocean View & Cove View rooms are the only pet-friendly rooms on this property.

The only area where dogs are not allowed is the dining room, but you can dine with your

A "WIN A FORT BRAGG BEACH DOGCATION!" banner is overlaid on the bottom right of the article content.



The screenshot shows a website page for "Claremont Club & Spa, A Fairmont Hotel". It features a large photo of the hotel and the following text:

Claremont Club & Spa, A Fairmont Hotel
Address: 41 Tunnel Rd., Oakland, California 94705
Website
Phone Number: (888) 560-4455

Photo by Claremont Club & Spa.

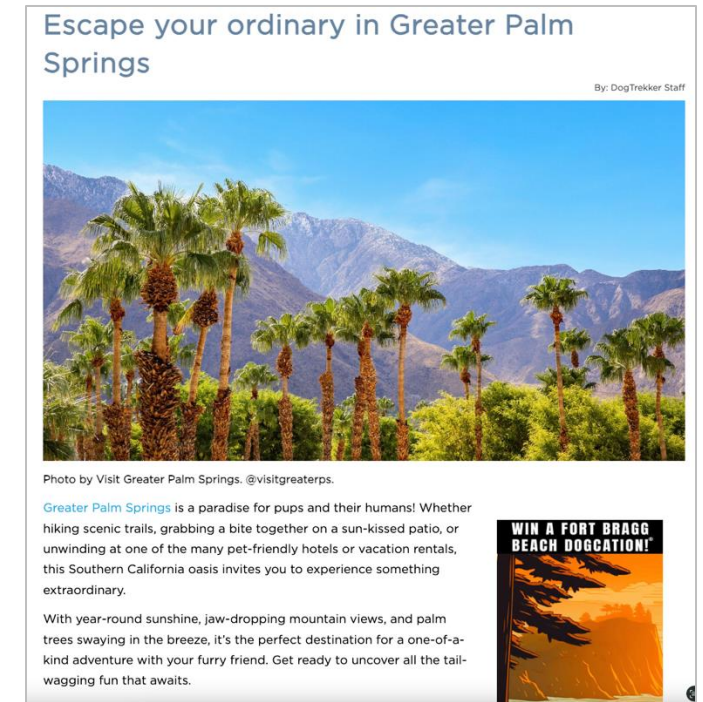
CALL WEB MAP

Claremont Club & Spa, A Fairmont Hotel
Opening its doors in 1915, the dog-friendly Claremont Club & Spa has been revered as one of America's iconic luxury hotels. An East Bay landmark, Claremont Club & Spa straddles the Berkeley/Oakland border, ideally nestled in the Oakland Hills overlooking scenic San Francisco Bay.

This newly restored urban resort is home to stunning guest rooms, award-winning restaurants, 20,000 square feet of meeting space, and a private social and tennis club.

Dogs are always welcome at the Claremont Club & Spa. Starting with treats available at the concierge or front desk, a comfy pet bed, water and food bowls, they will be pampered along with you from the

A "WIN A FORT BRAGG BEACH DOGCATION!" banner is overlaid on the bottom right of the article content.



The screenshot shows a website page for "Escape your ordinary in Greater Palm Springs". It features a large photo of palm trees and mountains and the following text:

Escape your ordinary in Greater Palm Springs
By: DogTrekker Staff

Photo by Visit Greater Palm Springs. @visitgreaterps.

Greater Palm Springs is a paradise for pups and their humans! Whether hiking scenic trails, grabbing a bite together on a sun-kissed patio, or unwinding at one of the many pet-friendly hotels or vacation rentals, this Southern California oasis invites you to experience something extraordinary.

With year-round sunshine, jaw-dropping mountain views, and palm trees swaying in the breeze, it's the perfect destination for a one-of-a-kind adventure with your furry friend. Get ready to uncover all the tail-wagging fun that awaits.

A "WIN A FORT BRAGG BEACH DOGCATION!" banner is overlaid on the bottom right of the article content.

DogCation display ad promotion

Key placement takeovers

Sit, stay and play in San Francisco

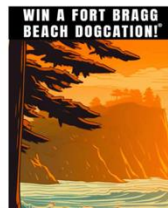
By: DogTrekker Staff



Maya playing at Crissy Field. Photo by Dave Kendrick.

The iconic Golden Gate Bridge sets the backdrop for dog-friendly activities at [Crissy Field](#), a true [San Francisco](#) gem. You'll find off- and on-leash areas across this green expanse that borders the bay, along with picnic areas, coastal walking paths and postcard-perfect views. To see more of the city's pup-culture hotspots, head to [Fort Funston](#), [Ocean Beach](#) and beyond.

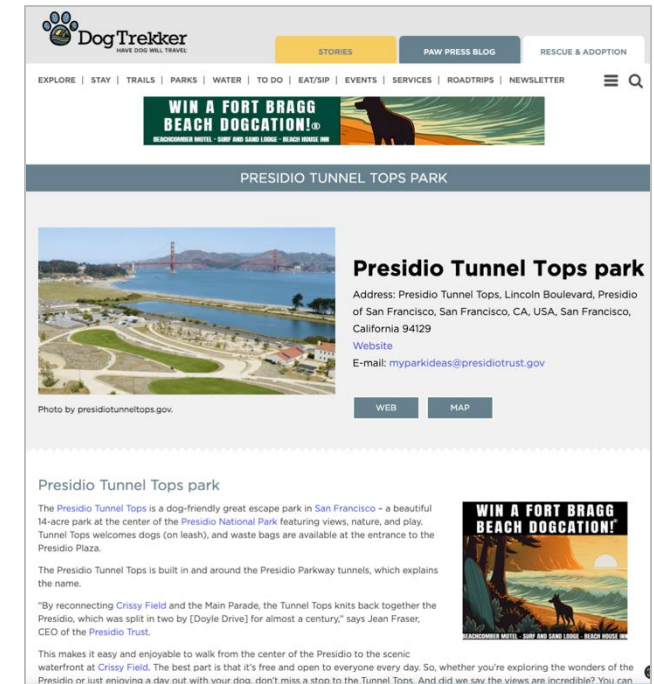
Fort Funston occupies a rugged, windswept swath of San Francisco's southwestern shore. Dogs can run free in designated areas. (Bring a leash for places where hang-gliders, horseback riders and hounds might mingle.) Breezy Ocean Beach stretches along the city's western edge. Furry friends are welcome on leash or under voice control.



Visit Napa and Sonoma wineries from Vacaville

Escape to the scenic Carneros region, Napa Valley, and Sonoma County for a dog-friendly wine tasting adventure near the affordable city of Vacaville. These wineries offer exceptional wines and warmly welcome well-behaved canine companions. Here are some top dog-friendly wineries and their key details:

Bouchaine Vineyards



The screenshot shows the DogTrekker website with a takeover for Presidio Tunnel Tops Park. The takeover includes a banner for 'WIN A FORT BRAGG BEACH DOGCATION!' and a detailed article about the park. The article text is as follows:

Presidio Tunnel Tops park
Address: Presidio Tunnel Tops, Lincoln Boulevard, Presidio of San Francisco, San Francisco, CA, USA, San Francisco, California 94129
Website
E-mail: myparkideas@presidiotrust.gov

Photo by [presidiotunneltops.gov](#).

Presidio Tunnel Tops park
The Presidio Tunnel Tops is a dog-friendly great escape park in San Francisco - a beautiful 14-acre park at the center of the Presidio National Park featuring views, nature, and play. Tunnel Tops welcomes dogs (on leash), and waste bags are available at the entrance to the Presidio Plaza.
The Presidio Tunnel Tops is built in and around the Presidio Parkway tunnels, which explains the name.
"By reconnecting Crissy Field and the Main Parade, the Tunnel Tops knits back together the Presidio, which was split in two by [Doyle Drive] for almost a century," says Jean Fraser, CEO of the Presidio Trust.
This makes it easy and enjoyable to walk from the center of the Presidio to the scenic waterfront at Crissy Field. The best part is that it's free and open to everyone every day. So, whether you're exploring the wonders of the Presidio or just enjoying a day out with your dog, don't miss a stop to the Tunnel Tops. And did we say the views are incredible? You can

DogCation takeover newsletter promotion



Win a Mendocino County coastal DogCation®



BEACHCOMBER MOTEL - SURF AND SAND LODGE - BEACH HOUSE INN

Featured partners

Hi <<First Name>>...

The DogCation® is the most widely anticipated and engaging promotion in the history of DogTrekker. We celebrate fall in Mendocino County by offering our readers a chance to win one of three prize packages in the North Coast town of Fort Bragg. [Enter to win](#) a two-night stay at the dog-passionate Beachcomber Motel, Surf & Sand Lodge, or Beach House Inn.

Each prize package includes bike rentals from the Beachcomber Motel, four adult tickets along with two dog tickets on the Redwood Route of the world-famous Skunk Train, and \$100 in cash to spend on nearby dog-friendly restaurants or merchants.

Several nearby restaurants with outdoor tables welcome dog parents and their pups after a day of hiking, biking, or swimming.

DogTrekker respects your privacy and will never sell or rent personal information.

Enter Today

DogCation takeover newsletter promotion



Fort Bragg: A great basecamp for exploring the North Coast

The [Beachcomber Motel](#), [Surf & Sand Lodge](#), and [Beach House Inn](#) each offer a welcome kit for pups, plus dedicated dog play areas. Glass Beach, the Noyo Headlands Coastal Trail, and the very dog-friendly [Skunk Train](#) are easily accessible.

Enter Today



Tell a Friend about this DogCation®

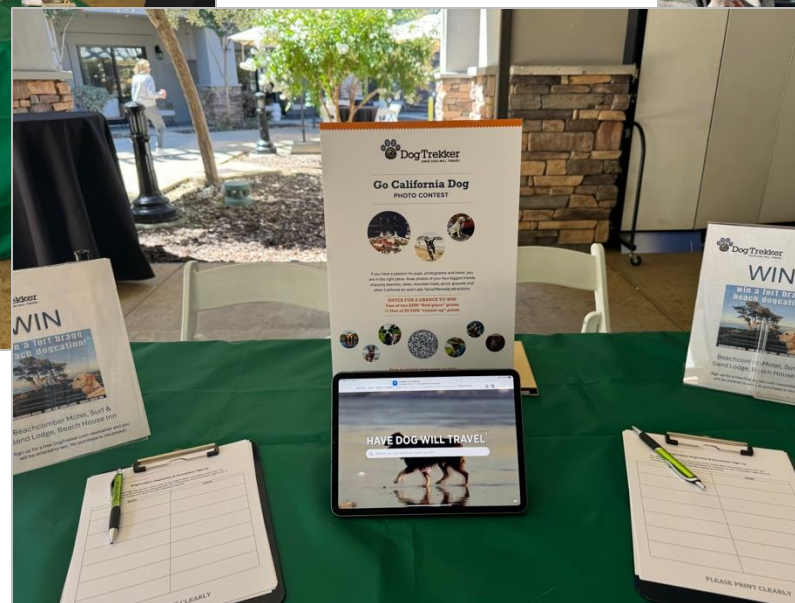
DogTrekker.com has seen significant growth over the past 12 years through the support of dog parents like you. Whether it is sharing what you have discovered on our website and newsletter at the local dog park, while on a trail, or at an adoptathon, word of mouth has been a key element in expanding our audience. That in turn has allowed us to continue our support of adoption and rescue organizations throughout California. Please [share this link](#) with family, friends, and colleagues. The shelter dogs thank you.

Enter Today

DogCation animal welfare sponsorships



Wag, Wine & Dine – Napa County



DogCation animal welfare sponsorships



Bark in the Park – San Jose

15,000 attendees
5,000 dogs

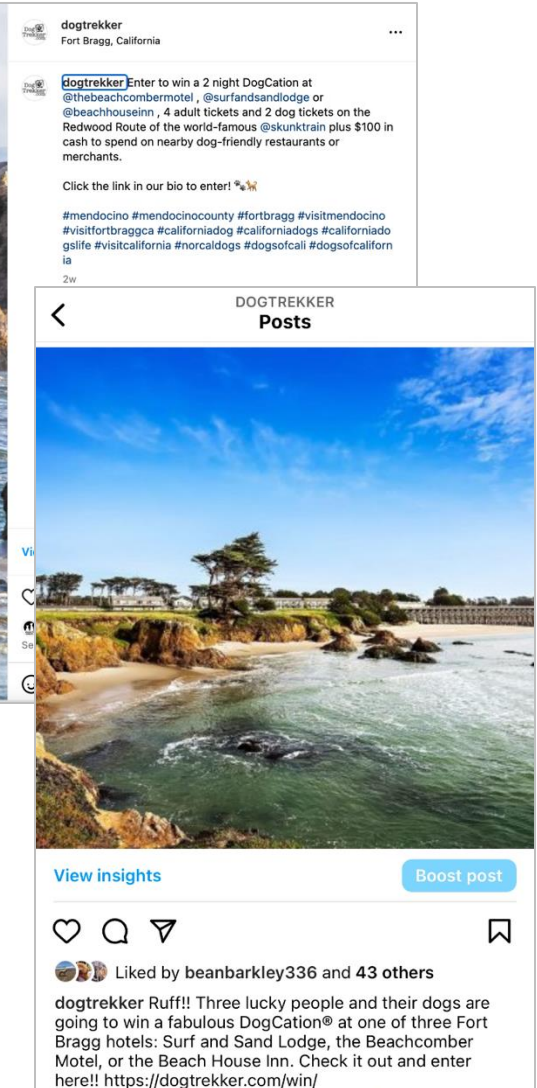
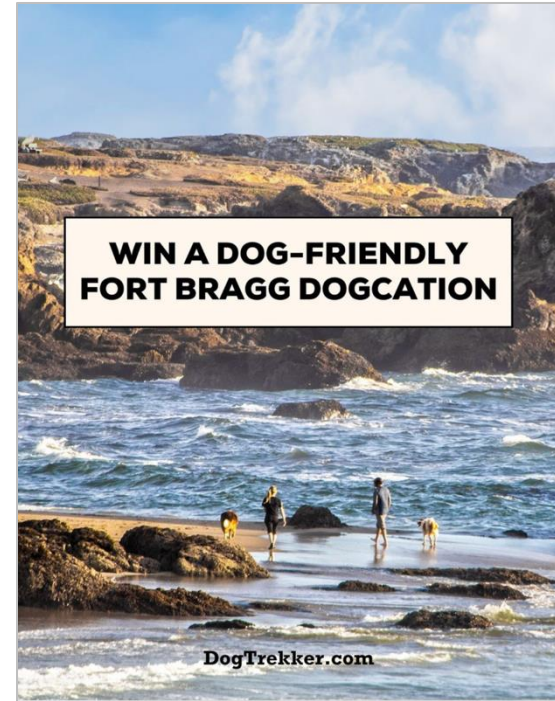
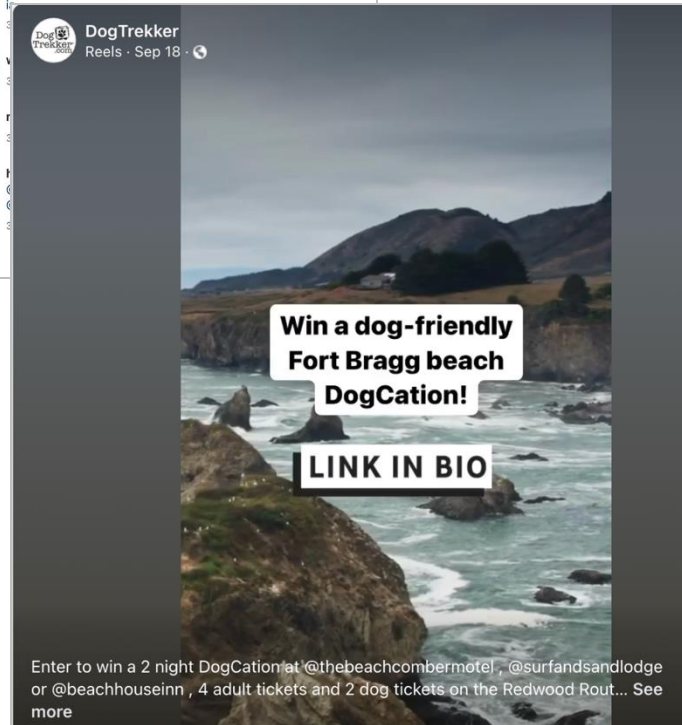
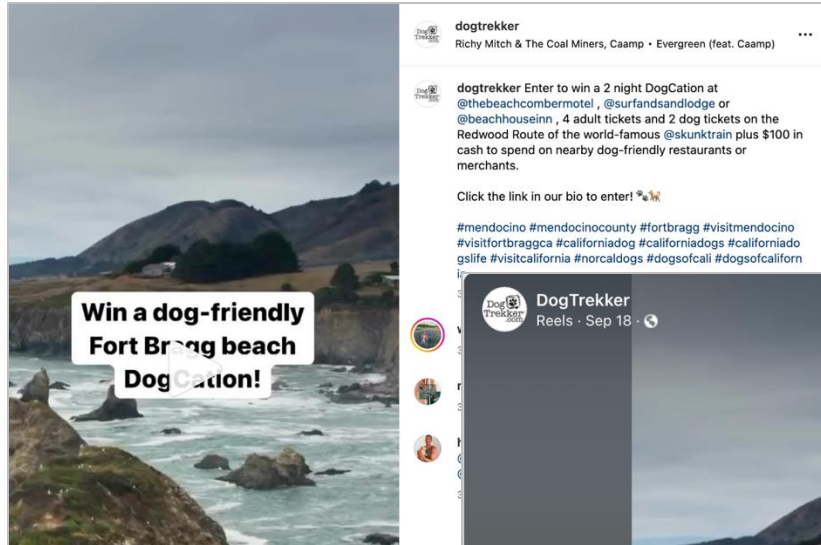


DogCation animal welfare sponsorships

Bark in the Park – San Jose



DogCation social media promotion



We thank you for running with the Big Dogs*



DogTrekker partners with the most highly pedigreed brands in travel and tourism, animal welfare, and sustainability and stewardship.

We thank our partners, the Beachcomber Hotel Group, Skunk Train and Visit Mendocino for supporting DogTrekker.com in its ongoing quest to share the magic of Mendocino County with our readers.

The digital campaign saw over 130,000 impressions for our partners. The DogCation was also featured in adoption fundraisers with more than 20,000 pet parents in attendance! Priceless!

*and small ones as well!