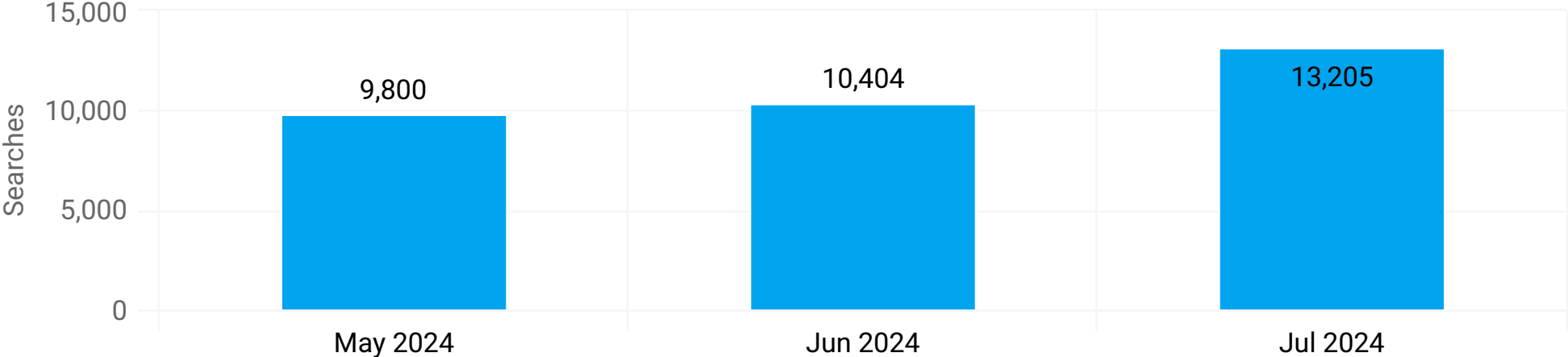


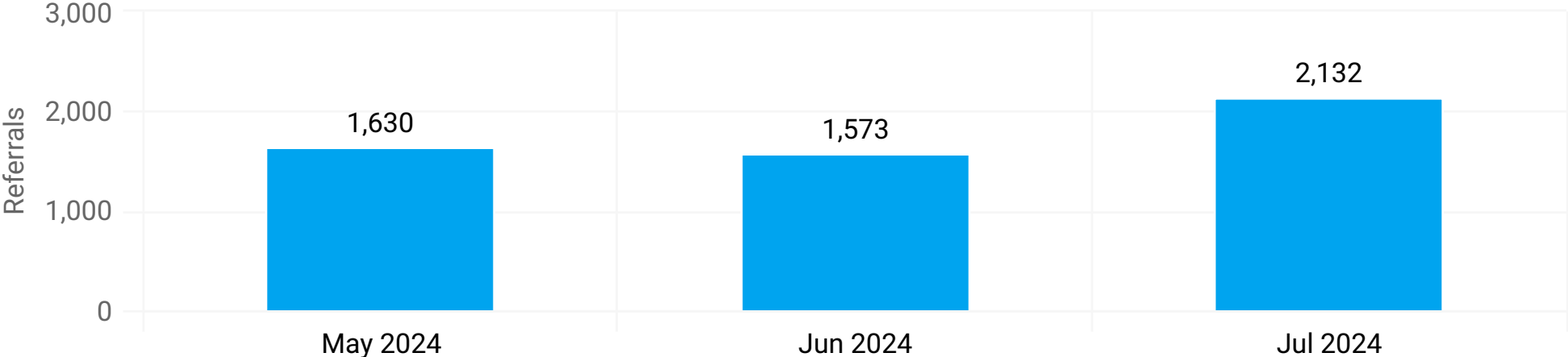
Searches By Month

Date: Last 3 Months ▾



Referrals by Month

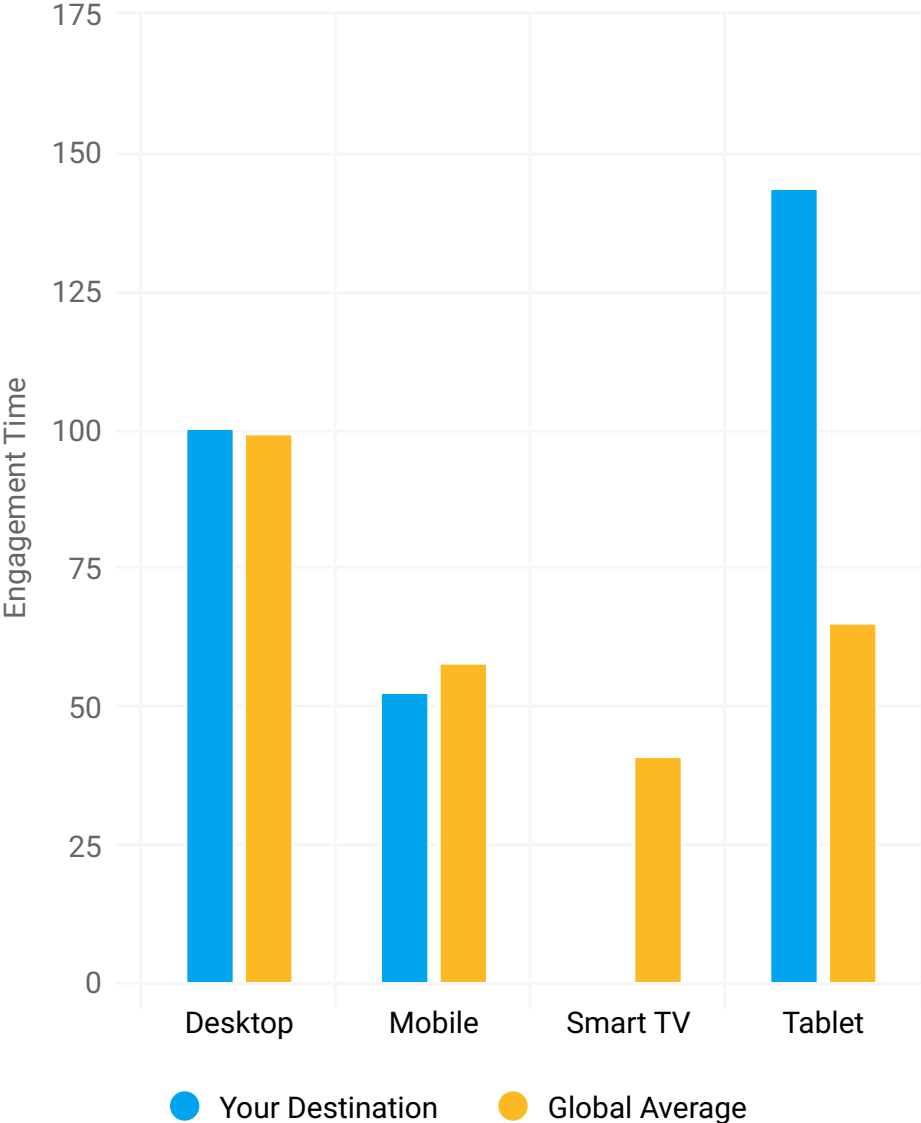
Date: Last 3 Months ▾



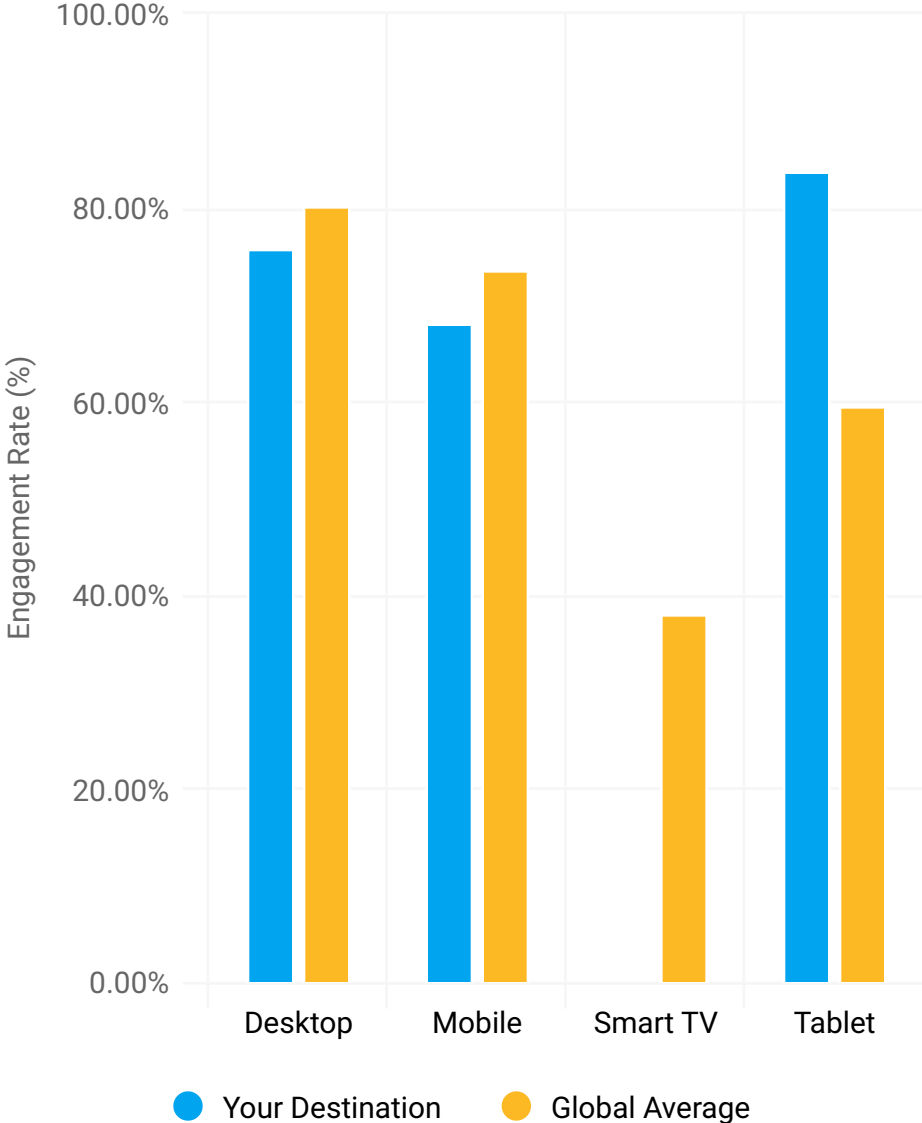
Book > Direct: Engagement Summary

Date: Last 1 Month

Engagement Time by Devices



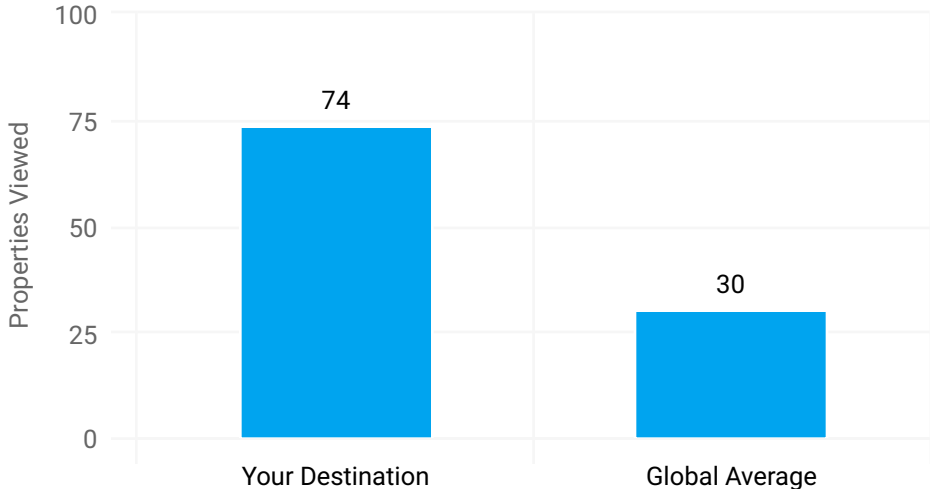
Engagement Rate by Devices



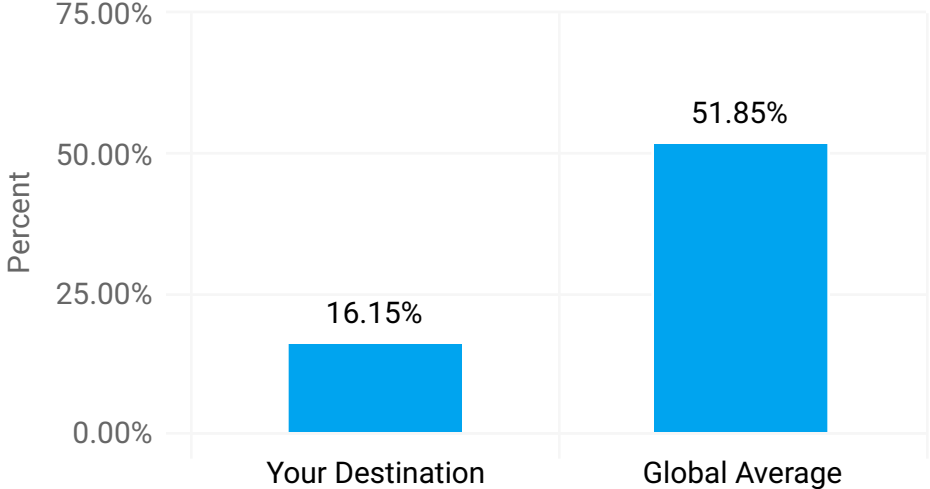
Book > Direct: Engagement Summary

Date: Last 1 Month

Average Properties Viewed



Referral CVR



Comparison	Your Destination	Global Average
Device Category	Properties Viewed	Properties Viewed
Desktop	72	28
Mobile	75	32
Smart TV	-	22
Tablet	72	26
Totals		

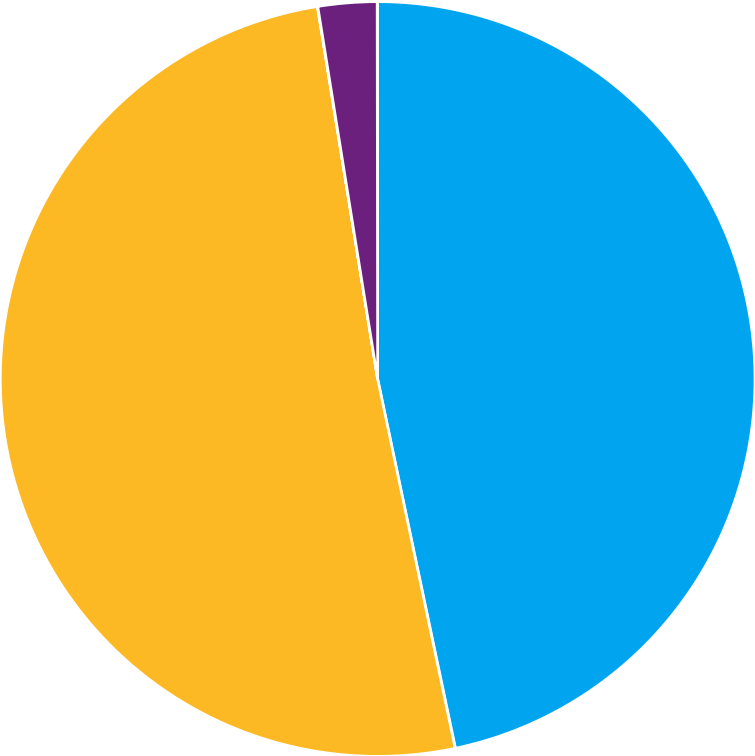
Comparison	Your Destination	Global Average
Device	Conversion Rate	Conversion Rate
Desktop	20.53%	71.13%
Mobile	12.29%	41.57%
Smart TV	-	44.87%
Tablet	13.98%	52.52%
Totals		

Book > Direct: Engagement Summary

Date: Last 1 Month

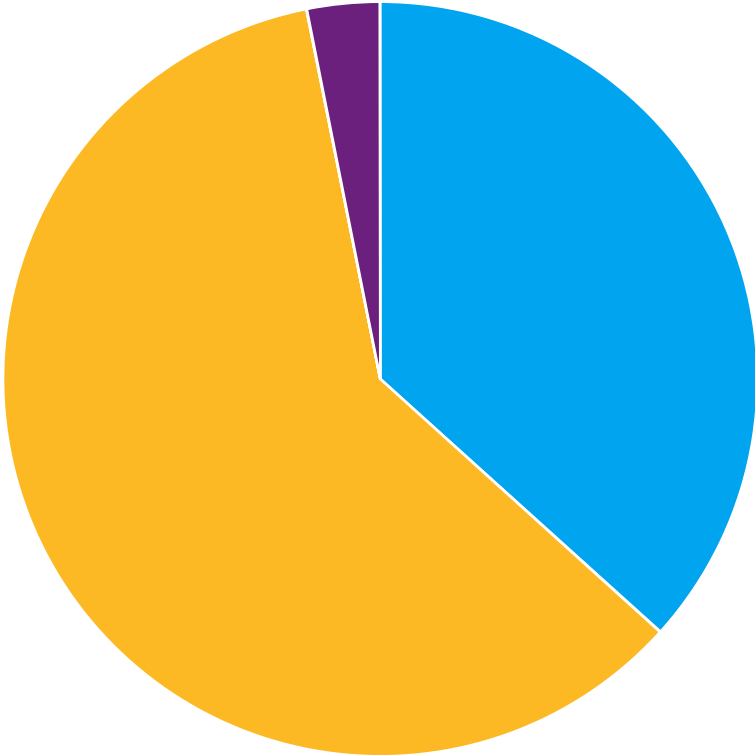
Device Breakdown (% of Sessions)

Your Destination



● Desktop ● Mobile ● Smart TV ● Tablet

Global Average



● Desktop ● Mobile ● Smart TV ● Tablet