

Roberta Gonzales Productions

SCOPE OF WORK

PRODUCTION EXPENSE	RATE	COUNT	SUB TOTALS
PRE PRODUCTION Meetings, Script Development and Storyboarding			
SHOOT: Camera On-Location 2 person crew: Director/Producer Talent & Camera man, Lensing Lighting package	\$7,400	1 Person	\$7,400.00
EQUIPMENT INSURANCE	\$600/show		\$600.00
MISC COSTS: Expendables, meals subrentals	\$50/day/person	3 days/ 2 people (6)	\$300.00
TRAVEL: Car rental/parking/tolls	\$100/day	4 days minimum	\$400.00
POST: Editing, colorizing, audio special effects, graphic production, map animations, music	\$4,200/show		\$4,200.00
PRO/DIR/TALENT: Script writing, hosting on location, setting up interviews, research	\$7,000/show RG: \$5,000 RGP: \$3,000		\$8,000.00
ACCOUNT MANAGEMENT: Direct point-of-contact, weekly detailed reporting-pre and post log reports, media consulting, media placement, campaign overview recap reporting, media/audience research	\$4,180/show		\$4,180.00
TOTAL ONE SHOW			\$25,080