

Visit Mendocino Outdoor

Prepared - 07/07/18

Theory SF is a design and branding agency nestled in the heart of San Francisco and solely exists to discover the true sole of a brand and language in which to engage brand trust and authentic love.



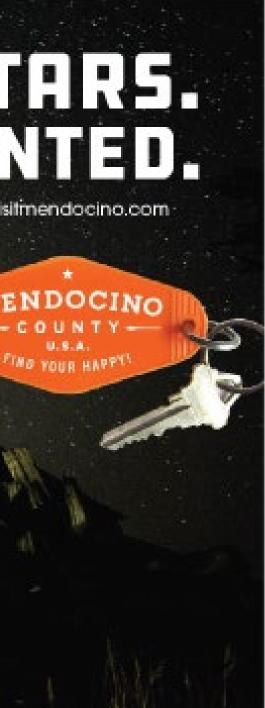




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MENDOCINO

Spring Ranch - 39.28254° N, 123.79322° W



TRANCLITUE FOUR NETURE FURE

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Montgomery Woods State Natural Reserve - 39.2290° N, 123.3879° W

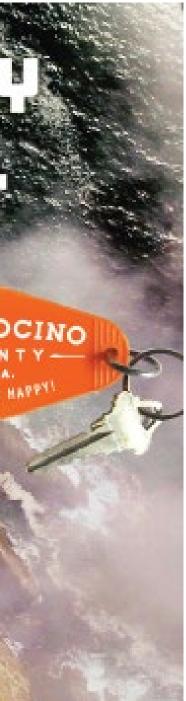


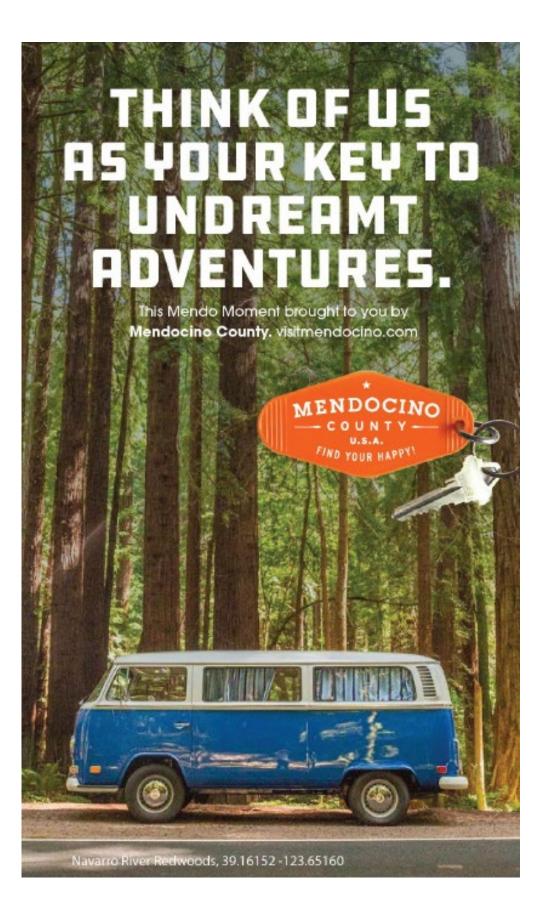
BEINGOUT OF THE WAY IS KNODE OUR WAY

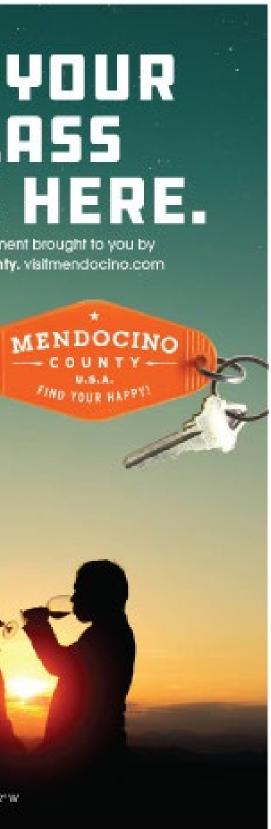
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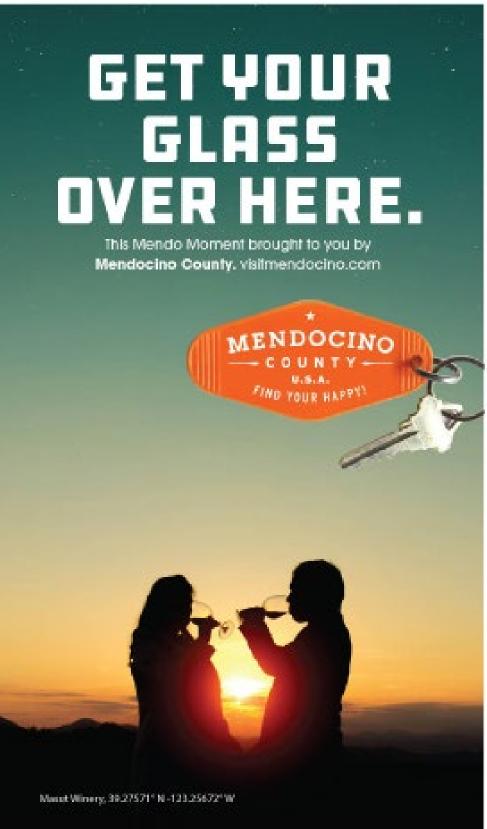
MENDOCINO

lpsum Loren vassa 39:3077 N, 123.7995 W











*Note: The bus window tops may open & close, rendering copy on windows illegible if open.



40' San Francisco NFLF HYBRID - 1/20th Scale



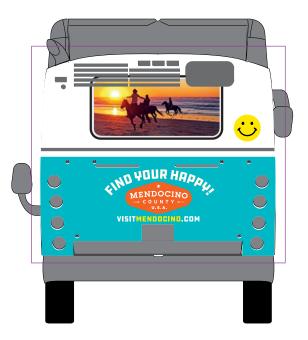
Full Side Streetside - 494" w x 110" h Streetside Window Perf - 390" w x 52" h

Full Side Curbside - 494" w x 110" h Curbside Window Perf A - 190" w x 52" h Curbside Window Perf B - 140" w x 46" h Curbside Door Perf - 56" w x 76" h

Fu**ll** Back - 110" w x 94" h



XYZ#: 43437 Client: Theory SF Stock:Oris File Name: M43437_Mendo_40_SF_NFLF_Hyb_FINAL_R3 Date: 06.26.18 **Cyan Magenta Yellow Black**



Art goes in ART GOES HERE layer only. Refer to Vehicle Wrap Print Spec when placing art into template. Important graphics may shift up to 4 inches upon installation. Art Extends to bleed line.

> Windows (perforated graphics) No graphics allowed Area to print with bleed **#** Bus numbers

Artist: dn

Thank you