Visit Mendocino County Wedding Event Venue Survey

Q1. How many inquiries do you have fo	r events per year?	
Answer Choices Response		S
0-25	52.08%	25
25-75	29.17%	14
75-150	8.33%	4
Over 150	10.42%	5
	Answered	48
	Skipped	0

Q2. How many weddings do you book ir	n a year?	
Answer Choices	Responses	3
0-25	93.75%	45
25-50	2.08%	1
Over 50	4.17%	2
	Answered	48
	Skipped	0

Q3. What is your site fee?		
Answer Choices Response		3
0-1000	31.82%	14
1001-2500	20.45%	9
2501-4000	6.82%	3
4001-6500	6.82%	3
Over \$6501	34.09%	15
	Answered	44
	Skipped	4

Q4. What is included in your site fee?		
Answer Choices	Responses	
Tables and Chairs	41.67%	20
Linens	20.83%	10
Event Coordinator	22.92%	11
Decor	14.58%	7
Lodging	22.92%	11
Other (please specify)	60.42%	29
	Answered	48
	Skipped	0

Q5. Do you provide in-house services, s	elect all that apply.	
Answer Choices	Responses	
Catering	40.00%	18
Set Up and Tear Down	35.56%	16
Florist	11.11%	5
Officiant	17.78%	8
Music/DJ	11.11%	5
No I do not provide.	46.67%	21
	Answered	45
	Skipped	3

Q6. If you are a lodging prope	rty, do you require a buyout of all гос	ms?
Answer Choices Response		
Yes	56.67%	17
No	43.33%	13
	Answered	30
	Skipped	18

Q7. How would you rate the importance of large business?	events to you	ır
It is vital to my business an	d directly tied t	o its success
	22.92%	11
		t is important
	31.25%	15
I don't do many and	l'm interested i	n doing more
	27.08%	13
It is a small part of my business and not focus	ed on growing	that segment
	14.58%	7
It is not part of my business and I'm not	interested in h	osting events
	4.17%	2
	14	Weighted
	Total	Average
	48	3.54
	Answered	48
	Skipped	0

Q8. In what area (or areas) does your target clie Answer Choices	Responses	5
Mendocino County	69.05%	29
Neighboring Counties (Humboldt, Lake, Sonoma)	59.52%	25
SF Bay Area	78.57%	33
Sacramento	45.24%	19
Other	35.71%	15
	Answered	42
	Skipped	6

Q9. Approximately how many people at	tend your private events?	
Answer Choices	Responses	
Up to 25	15.22%	7
25-100	36.96%	17
100-150	26.09%	12
150-200	15.22%	7
Over 200	6.52%	3
•	Answered	46
	Skipped	2

Q10. What is the amount of your target goal for wedding bookings? (refer		
to attachment for results)		
Answered	36	
Skipped	12	

Q11. How many additional weddings do you want to book per year? (refer to attachment for results)	
Answered	36
Skipped	12

Q12. Do you believe that Visit Mendocino should provide marketing and promotion support for Weddings? Answer Choices Yes 91.49% 43 No 8.51% 4 Answered 47 Skipped 1

Q13. Are you interested in hosting Canr	abis weddings?	
Answer Choices Responses		3
Yes	43.24%	16
No	56.76%	21
Other (please specify)		13
	Answered	37
	Skipped	11

Q14. Do you currently or have you hosted Cannabis weddings and events?	
Answer Choices	Responses
Yes	13.64% 6
No	86.36% 38
	Answered 44
	Skipped 4

Q15. Is your venue Cannabi	s friendly?	
Answer Cho	ices Responses	
Yes	43.59%	17
No	56.41%	22
	Answered	39
	Skipped	9

Event Venue Survey SurveyMonkey

Q10 What is the amount of your target goal for wedding bookings?

Answered: 36 Skipped: 12

#	RESPONSES	DATE
1	75000+	8/15/2019 7:35 AM
2	12	8/14/2019 6:35 PM
3	5-8	8/8/2019 8:22 AM
4	\$5000,	8/8/2019 5:55 AM
5	12	8/7/2019 8:30 AM
6	30	8/7/2019 12:39 AM
7	10	8/6/2019 4:03 PM
8	30	8/6/2019 9:29 AM
9	5 per year	8/6/2019 9:05 AM
10	6	8/6/2019 6:59 AM
11	5	8/6/2019 5:41 AM
12	NA	8/6/2019 4:40 AM
13	6	8/6/2019 4:17 AM
14	\$4500	8/6/2019 4:07 AM
15	15	8/3/2019 1:33 AM
16	15	8/1/2019 12:31 PM
17	20 weddings	7/31/2019 9:20 AM
18	50000.00	7/31/2019 7:33 AM
19	2 +/- per year	7/31/2019 6:52 AM
20	30	7/31/2019 5:27 AM
21	5 per year	7/31/2019 4:11 AM
22	4-6	7/31/2019 3:09 AM
23	10000	7/31/2019 1:46 AM
24	10	7/31/2019 1:44 AM
25	\$2200	7/30/2019 4:28 PM
26	0	7/30/2019 10:49 AM
27	30	7/30/2019 9:07 AM
28	5000-15,000 per booking	7/30/2019 8:39 AM
29	25	7/30/2019 8:36 AM
30	2	7/30/2019 8:35 AM
31	\$100,000.00 minimum	7/30/2019 8:32 AM
32	400,000	7/30/2019 8:29 AM
33	\$3500 plus 3 cases of wine (estimated additional \$500)	7/30/2019 8:21 AM
34	12-20	7/30/2019 8:17 AM
35	No Target goal	7/30/2019 8:17 AM

Event Ve	iue Survey
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Survey Monkey

36 10 per year

7/30/2019 8:11 AM

Event Venue Survey SurveyMonkey

Q11 How many additional weddings do you want to book per year?

Answered: 36 Skipped: 12

8 8/14/2 10 8/13/2 2-4 8/8/2 10 8/7/2 10 8/7/2 10 8/6/2 5 8/6/2 5 15 8/6/2 15 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 1 5 9/6/2 2 NA 8/6/2 3 4 8/6/2 4 2 8/6/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 5 10 8/1/2 6 10 7/3/1 8 150 7/3/1 8 150 7/3/1 8 150 7/3/1 8 150 7/3/1 9 2 max. 7/3/1 3 4 7/3/1 4 6 7/3/1 3 4 7/3/1 4 6 7/3/1 5 2 7/3/1 5 2 7/3/1 6 0 7/3/1 7 3 7/3/1 7 3 7/3/1 7 3 7/3/1 7 3	019 7:35 AM 019 6:35 PM 019 6:46 AM 19 8:22 AM 19 8:30 AM 19 12:39 AM 19 4:03 PM 19 11:18 AM 19 9:29 AM 19 9:05 AM
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5 2 6 0 7 3 8 10 7/30/2	019 1:46 AM
6 0 7 3 8 10 7/30/2	019 1:44 AM
7 3 8 10 7/30/2	
8 10 7/30/2	019 4:28 PM
	019 4:28 PM 019 10:49 AM
9 100 7/30/2	019 10:49 AM
0 15 7/30/2	019 10:49 AM 019 9:59 AM
1 2 7/30/2	019 10:49 AM 019 9:59 AM 019 9:07 AM
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3 20 7/30/	019 10:49 AM 019 9:59 AM 019 9:07 AM 019 8:39 AM 019 8:36 AM
4 as many as possible. (*more income for private events than nonprofits) 7/30/.	019 10:49 AM 019 9:59 AM 019 9:07 AM 019 8:39 AM 019 8:36 AM 019 8:35 AM
5 10 7/30/	019 10:49 AM 019 9:59 AM 019 9:07 AM 019 8:39 AM 019 8:36 AM 019 8:35 AM

36 As many as inquire

7/30/2019 8:17 AM