

Proposed criteria for Reporting Results of Mushroom Wine & Beer Event:

1. Name of Participating Organization:
How long has your organization participated in the Mushroom Wine & Beer event?

2. Type of Event: Circle one only
Food /Wine tasting Arts/Performance Special Event
Other: _____

3. Type of Promotion used for your Mushroom Wine & Beer event:
VMC produced Event Guide _____ Social Media (specify) _____
Business Website _____ Print Ad (Specify) _____
Other _____

4. Compared to previous years, how would you compare attendance to your event:
Up _____ Down _____ Flat _____

5. The majority of your patrons were
Locals _____ Out of Towners _____ Equal # of Both _____

6. Please tell us how you think VMC can improve promotion/attendance of your Mushroom Wine and Beer event in the future.