



**MENDOCINO COUNTY TOURISM COMMISSION, INC.
FINANCE COMMITTEE AGENDA**

DATE: Tuesday, June 2, 2020 TIME: 12:30 PM

CALL IN LOCATION: ZOOM <https://us02web.zoom.us/j/87173235341?pwd=dGI3ZC9POXZTa2ttMEhHNEpLRTNUdz09>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

I. CALL TO ORDER 12:45PM – by Chair SC

II. ROLL CALL

| Board Member | Attendance Status | Title |
|----------------------|--|---|
| Scott Connolly | x Present <input type="checkbox"/> Absent | BOD Treasurer Medium Lodging Operator; Coastal |
| Jennifer Seward (JS) | x Present <input type="checkbox"/> Absent | BOD Vice Chair At Large |
| Jitu Ishwar (JI) | <input type="checkbox"/> Present x Absent | BOD Member Large, At Large Lodging Operator; Inland |
| Staff Member | Attendance Status | Title |
| Travis Scott (TS) | x Present <input type="checkbox"/> Absent | Executive Director |

Introduction of Guests:

- Cally Dym, MCTC BoD Chair, Little River Inn

III. CHAIR’S COMMENTS

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. CONSENT AGENDA ITEMS Discussion Possible Action

- Minutes from 5.12.2020 Meeting
 - JS 1st, SC 2nd – *Roll Call, All Approved*

VI. ADDITIONAL ITEMS FOR REVIEW Discussion Possible Action

- Financial Statements
 - April 2020 | Approve for Board Approval, JS 1st, SC 2nd – *Roll Call, All Approved*
 - Write off \$46,385 from ACCOUNT 1510 that has already been depreciated | Approve for Board Approval, JS 1st, SC 2nd – *Roll Call, All Approved*
- Cash Flow and COVID-19 Budget Reductions | Discussion
- THEORYSF Contract | Approve for Board Approval – No Action. Marketing Comm sent to BoD with Recommendation
- Agency XI (Brendan McGuigan Contract | Approve for Board Approval, JS 1st, SC 2nd – *Roll Call, All Approved*
- Orange Bag Purchase 20,000 @ .85 per bag + shipping costs and a 50% split with lodging group for promotion total purchase not to exceed \$19,000 | Approve for Board Approval – No Action.

VII. FUTURE AGENDA ITEMS Discussion

- **Marketing Agency vs. F/T employee for marketing**

VIII. NEXT MEETING Discussion

TENTATIVE: Tuesday, July 8, 2020, 105 West Clay Street, Ukiah CA 95482 @12 PM
CALL IN LOCATION: Redwood Empire Fair Grounds, 1055 N State St, Ukiah CA 95482

IX. ADJOURN Action 1:36PM by JS