



**MENDOCINO COUNTY TOURISM COMMISSION, INC.  
FINANCE COMMITTEE AGENDA**

**DATE: Tuesday, October 13, 2020 TIME: 12:00 PM**

CALL IN LOCATION: ZOOM <https://us02web.zoom.us/j/82449767746?pwd=K1pDdkxQWlB5T0dKMVp1dVlvSGV1Zz09>

\*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

**I. CALL TO ORDER 12:06 PM by SC**

**II. ROLL CALL**

<b>Board Member</b>	<b>Attendance Status</b>		<b>Title</b>
Scott Connolly (SC)	x Present	<input type="checkbox"/> Absent	BOD Treasurer   Medium Lodging Operator; Coastal
Jennifer Seward (JS)	x Present	<input type="checkbox"/> Absent	BOD Vice Chair   At Large
Jitu Ishwar (JI)	<input type="checkbox"/> Present	x Absent	BOD Member   Large, At Large Lodging Operator; Inland
<b>Staff Member</b>	<b>Attendance Status</b>		<b>Title</b>
Travis Scott (TS)	x Present	<input type="checkbox"/> Absent	Executive Director

**Introduction of Guests:**  
Bernadette Byrne MCTC/MWI,  
Jamie Peters-Connolly MCTC/KOZT,  
Cally Dym MCTC/LRI  
Ramon Jimenez, MCTC Staff

**III. CHAIR’S COMMENTS**

**IV. PUBLIC COMMENT ON NON-AGENDA ITEMS**

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

**V. CONSENT AGENDA ITEMS  Discussion  Possible Action**

- Minutes from 09.1.2020 Meeting
  - Motion by JS, 2<sup>nd</sup> by SC *Roll Call Vote, Motion Carries*

**VI. ADDITIONAL ITEMS FOR REVIEW  Discussion  Possible Action**

- Financial Statements
  - August 2020 | Approve for Board Approval, Motion by JS, 2<sup>nd</sup> by SC *Roll Call Vote, Motion Carries*
- Cash Flow and Budget Tracking | Discussion
- 2019/2020 Grant Funds Uphold or Change earlier decision to not proceed with funding.
  - JS made the following recommendation to pass to the board seconded by SC *Roll Call Vote, Motion to make recommendation to full board of directors Carries:*
    - It is recommended by the Finance Committee that the BoD uphold the changes (budget reductions) to the MCTC budget as approved in our April 14<sup>th</sup> meeting, one of those reductions was our partner funding program. We are still in the middle of the COVID-19 Pandemic and we need to keep that and the winter shoulder season top-of-mind in remaining solvent to stay the course in our mission to promote tourism in Mendocino County.
    - Discussion: CD It’s important that we honor our commitments and keep our partnerships and relationships however, our fiduciary responsibility is to MCTC and as a group/board we honor the decisions we made in April. JS: Think about our financial responsibility to our lodging stakeholders, we have to show them we’re doing everything we can to keep VMC marketing their properties. SC: it would not be appropriate to back out of the budget that we set and approved in April.

**VII. FUTURE AGENDA ITEMS  Discussion**

**VIII. NEXT MEETING  Discussion**

TENTATIVE: Tuesday, November 3, 2020 12:00 PM, 105 West Clay Street, Ukiah CA 95482 \*\*NOTE DATE\*\*  
CALL IN LOCATION: Redwood Empire Fair Grounds, 1055 N State St, Ukiah CA 95482

**IX. ADJOURN  Action 1:14 PM by JS**