



MENDOCINO COUNTY TOURISM COMMISSION, INC.

FINANCE COMMITTEE MINUTES

DATE: Tuesday, October 5, 2021, TIME: 12:00 PM

CALL IN LOCATION: ZOOM

<https://us02web.zoom.us/j/86960303299>

*Please note: To abide by the Brown Act, call-in locations must be listed on the agenda. If anyone from the public is calling in during the meeting, it must be done at the posted locations above.

I. CALL TO ORDER

- 12:03PM by Chair/Treasurer

II. ROLL CALL

Board Member	Attendance Status		Title
Scott Connolly (SC)	X Present	<input type="checkbox"/> Absent	BOD Treasurer Medium Lodging Operator; Coastal
Cally Dym (CD)	X Present	<input type="checkbox"/> Absent	BOD Chair Large Lodging Operator
Jennifer Seward (JS)	X Present	<input type="checkbox"/> Absent	BOD Vice Chair At Large
Jitu Ishwar (JI)	<input type="checkbox"/> Present	X Absent	BOD Member Large, At Large Lodging Operator; Inland
Staff Member	Attendance Status		Title
Travis Scott (TS)	X Present	<input type="checkbox"/> Absent	Executive Director

Introduction of Guests:
Ramon Jimenez, VMC Staff

III. CHAIR’S COMMENTS: N/A

IV. PUBLIC COMMENT ON NON-AGENDA ITEMS

Brown Act Requirements: Pursuant to the Brown Act, the Board cannot discuss issues or take action on any requests during the comment period.

V. CONSENT AGENDA ITEMS Discussion Possible Action

- Minutes from 09.08.2021 Meeting
 - *Motion by JS, 2nd by CD, Roll Call Vote, Motion Carries*

VI. ADDITIONAL ITEMS FOR REVIEW Discussion Possible Action

- Financial Statements
 - August 2021 | *Approve for Board Approval*
 - *Motion by JS, 2nd by CD, Roll Call Vote, Motion Carries*
- Cash Flow and Budget Tracking | Discussion
 - JS: Prepare a presentation or proposal for next FC meeting to include spending at higher rate for balance of FY to align spending to income – focus on special projects and marketing.

VII. FUTURE AGENDA ITEMS Discussion

- Budget Adjustments UP for balance of FY 2021-2022

VIII. NEXT MEETING Discussion

TENTATIVE: Tuesday, November 2, 2021 12:00 PM, 105 West Clay Street, Ukiah CA 95482
CALL IN LOCATION: Redwood Empire Fair Grounds, 1055 N State St, Ukiah CA 95482

IX. ADJOURN Action

- *JS moved to adjourn the meeting at 12:27PM*