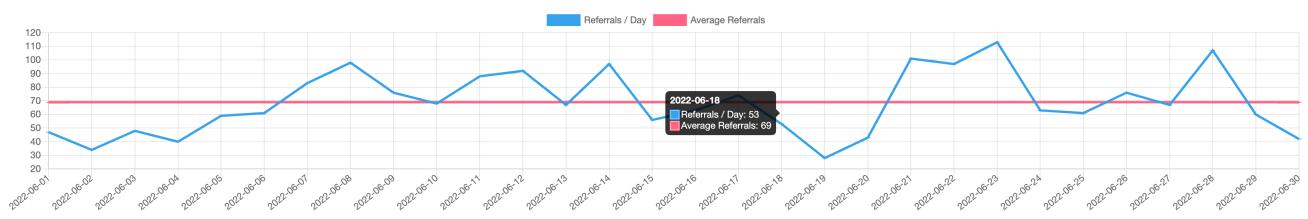
# Website: visitmendocino.com

Report Start Date	
06/01/2022	
Report End Date	
06/30/2022	

Referrals Line Graph | Bar Graph



#### Searches by Category

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
2316	1874	42	128	77	44	90	61

### Searches by Campaign

TOTAL	DIRECT	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM- CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET- CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET- LODGINGS	MENDOCINO-HOME- BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET- LODGINGS	MOBILE	TABLET
2316	2	1	15	189	289	81	1656	83

### **Referrals By Category**

TOTAL ALL LODGING FARM STAYS HOTELS & MOTELS INNS AND BED & BREAKFASTS RESORTS RV & CAMPGROUNDS VACATION RENTALS

TOTAL	ALL LODGING	FARM STAYS	HOTELS & MOTELS	INNS AND BED & BREAKFASTS	RESORTS	RV & CAMPGROUNDS	VACATION RENTALS
2062	1669	42	62	119	39	62	69

## **Referrals By Button**

TOTAL	BOOKDIRECT BUTTON	GET PHONE LINK	PICTURE LINK	TITLE	WEBSITE
2062	384	8	683	393	594

#### **Referrals By Source**

TOTAL	GALLERY VIEW	PROPERTY DETAIL MAP VIEW	PROPERTY DETAIL RATE CALENDAR	SEARCH RESULTS DIRECTORY LIST
2062	3	45	4	2010

## **Referrals By Campaign**

TOTAL	DIRECT	MENDOCINO-HEADERNAV-BOOKINGWIDGET-CUSTOM- CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET- CUSTOM-LODGINGS	MENDOCINO-HEADERNAV-BOOKINGWIDGET- LODGINGS	MENDOCINO-HOME- BOOKINGWIDGET	MENDOCINO-HOME-BOOKINGWIDGET- LODGINGS	MOBILE	TABLET
2062	7	1	81	477	474	61	877	84

## **Referrals To Custom Tabs**

TAB NAME	TOTAL
Farm Stays	4
Hotels & Motels	31
Inns and Bed & Breakfasts	32
Resorts	8
RV & Campgrounds	1
Vacation Rentals	120
TOTAL CUSTOM TAB REFERRALS	196

## Impressions

TOTAL	PROPERTY DETAIL DESKTOP	PROPERTY DETAIL MOBILE	PROPERTY DETAIL TABLET
1326	96	1203	27