

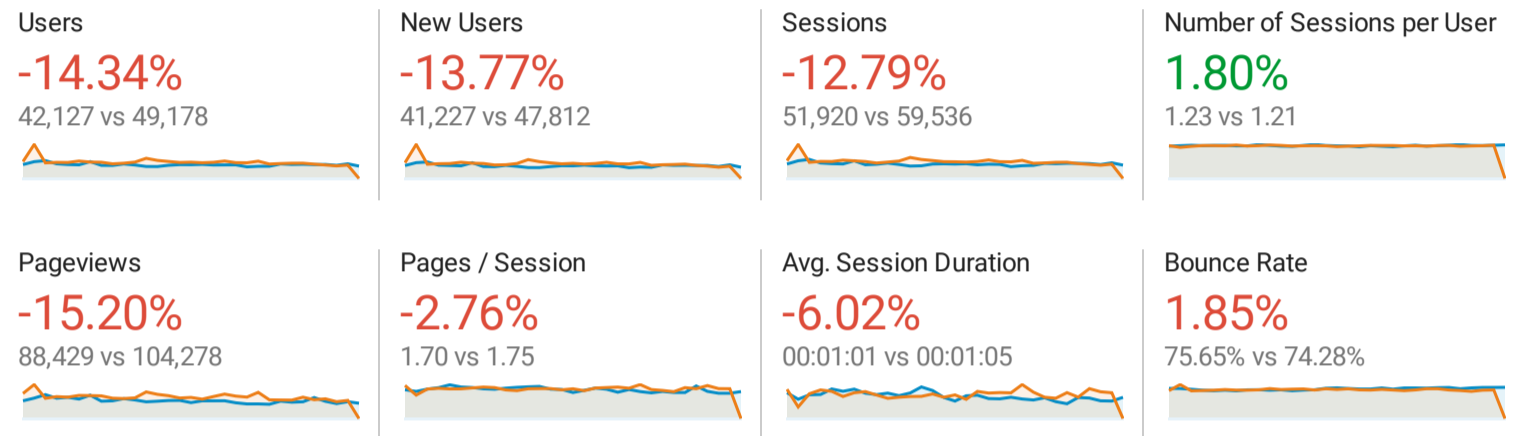
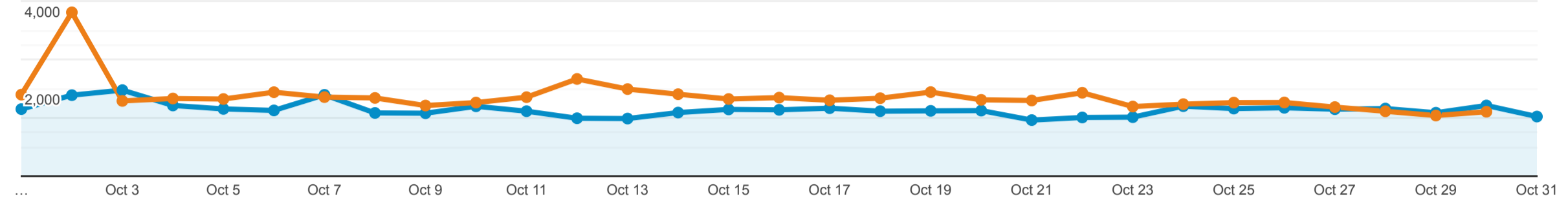
Audience Overview

All Users
+0.00% Users

Oct 1, 2021 - Oct 31, 2021
Compare to: Sep 1, 2021 - Sep 30, 2021

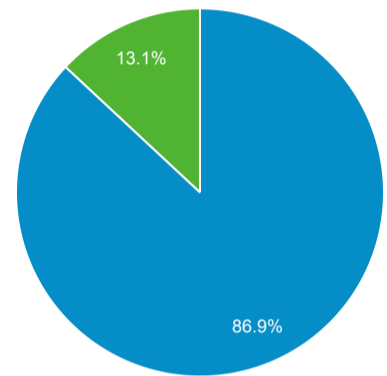
Overview

Oct 1, 2021 - Oct 31, 2021: ● Users
Sep 1, 2021 - Sep 30, 2021: ● Users

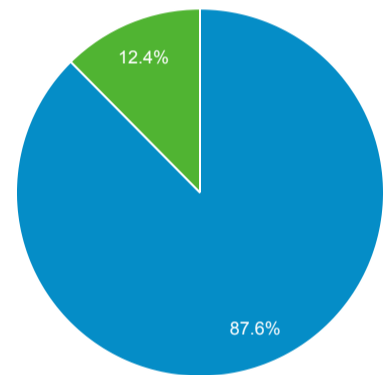


■ New Visitor ■ Returning Visitor

Oct 1, 2021 - Oct 31, 2021



Sep 1, 2021 - Sep 30, 2021



City	Users	% Users
1. San Francisco		
Oct 1, 2021 - Oct 31, 2021	6,620	15.03%
Sep 1, 2021 - Sep 30, 2021	7,296	14.30%
% Change	-9.27%	5.12%
2. Sacramento		
Oct 1, 2021 - Oct 31, 2021	2,971	6.75%
Sep 1, 2021 - Sep 30, 2021	2,855	5.59%
% Change	4.06%	20.57%
3. San Jose		
Oct 1, 2021 - Oct 31, 2021	2,275	5.17%
Sep 1, 2021 - Sep 30, 2021	2,303	4.51%
% Change	-1.22%	14.45%
4. (not set)		
Oct 1, 2021 - Oct 31, 2021	1,563	3.55%
Sep 1, 2021 - Sep 30, 2021	3,250	6.37%
% Change	-51.91%	-44.28%
5. Los Angeles		
Oct 1, 2021 - Oct 31, 2021	904	2.05%
Sep 1, 2021 - Sep 30, 2021	1,126	2.21%
% Change	-19.72%	-6.98%
6. Oakland		
Oct 1, 2021 - Oct 31, 2021	850	1.93%
Sep 1, 2021 - Sep 30, 2021	878	1.72%
% Change	-3.19%	12.16%
7. Santa Clara		

Oct 1, 2021 - Oct 31, 2021	747	1.70%
Sep 1, 2021 - Sep 30, 2021	584	1.14%
% Change	27.91%	48.20%
8. Santa Rosa		
Oct 1, 2021 - Oct 31, 2021	660	1.50%
Sep 1, 2021 - Sep 30, 2021	745	1.46%
% Change	-11.41%	2.64%
9. Stockton		
Oct 1, 2021 - Oct 31, 2021	617	1.40%
Sep 1, 2021 - Sep 30, 2021	684	1.34%
% Change	-9.80%	4.51%
10. Roseville		
Oct 1, 2021 - Oct 31, 2021	556	1.26%
Sep 1, 2021 - Sep 30, 2021	726	1.42%
% Change	-23.42%	-11.27%

