

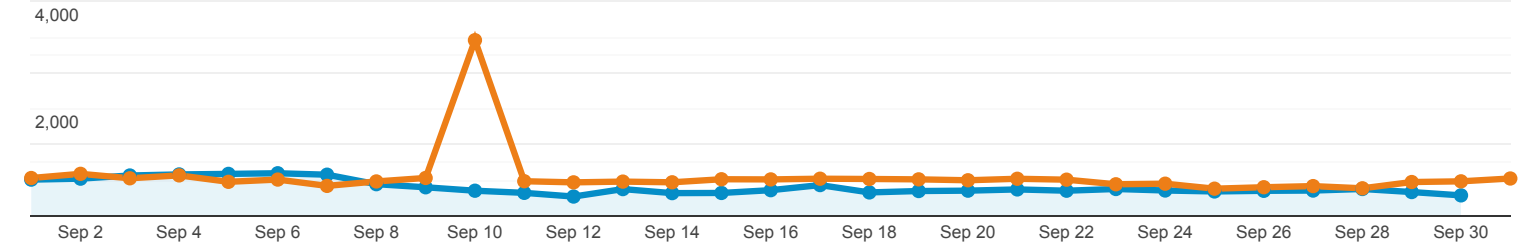
Audience Overview

All Users
+0.00% Users

Sep 1, 2020 - Sep 30, 2020
Compare to: Aug 1, 2020 - Aug 31, 2020

Overview

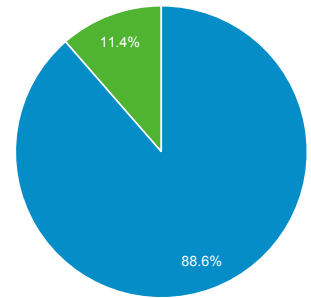
Sep 1, 2020 - Sep 30, 2020: ● Users
 Aug 1, 2020 - Aug 31, 2020: ● Users



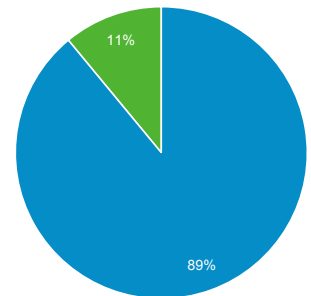
Users -29.15% 14,816 vs 20,913	New Users -29.85% 14,412 vs 20,546	Sessions -28.76% 17,263 vs 24,233
Number of Sessions per User 0.55% 1.17 vs 1.16	Pageviews -25.66% 49,818 vs 67,013	Pages / Session 4.36% 2.89 vs 2.77
Avg. Session Duration 5.06% 00:02:16 vs 00:02:09	Bounce Rate -5.83% 56.65% vs 60.16%	

■ New Visitor ■ Returning Visitor

Sep 1, 2020 - Sep 30, 2020



Aug 1, 2020 - Aug 31, 2020



City	Users	% Users
1. San Francisco		
Sep 1, 2020 - Sep 30, 2020	2,192	14.48%
Aug 1, 2020 - Aug 31, 2020	2,895	13.43%
% Change	-24.28%	7.76%
2. (not set)		
Sep 1, 2020 - Sep 30, 2020	547	3.61%
Aug 1, 2020 - Aug 31, 2020	2,982	13.84%
% Change	-81.66%	-73.89%
3. Sacramento		
Sep 1, 2020 - Sep 30, 2020	513	3.39%
Aug 1, 2020 - Aug 31, 2020	636	2.95%
% Change	-19.34%	14.79%
4. San Jose		
Sep 1, 2020 - Sep 30, 2020	494	3.26%

Aug 1, 2020 - Aug 31, 2020	620		2.88%
% Change	-20.32%		13.39%
5. Los Angeles			
Sep 1, 2020 - Sep 30, 2020	449		2.97%
Aug 1, 2020 - Aug 31, 2020	571		2.65%
% Change	-21.37%		11.91%
6. Oakland			
Sep 1, 2020 - Sep 30, 2020	408		2.69%
Aug 1, 2020 - Aug 31, 2020	552		2.56%
% Change	-26.09%		5.19%
7. Fort Bragg			
Sep 1, 2020 - Sep 30, 2020	355		2.34%
Aug 1, 2020 - Aug 31, 2020	445		2.06%
% Change	-20.22%		13.53%
8. Santa Rosa			
Sep 1, 2020 - Sep 30, 2020	248		1.64%
Aug 1, 2020 - Aug 31, 2020	339		1.57%
% Change	-26.84%		4.11%
9. Ukiah			
Sep 1, 2020 - Sep 30, 2020	217		1.43%
Aug 1, 2020 - Aug 31, 2020	276		1.28%
% Change	-21.38%		11.89%
10. Roseville			
Sep 1, 2020 - Sep 30, 2020	170		1.12%
Aug 1, 2020 - Aug 31, 2020	210		0.97%
% Change	-19.05%		15.21%