

MEOW WOLF – AN INTERACTIVE AMUSEMENT PARK WITH A MENDOCINO THEME

<http://arstechnica.com/gaming/2016/04/inside-meow-wolf-the-amusement-park-for-people-who-want-a-weirder-disneyland/>

After experiencing the Meow Wolf “house of Eternal Return” firsthand during a recent visit to Santa Fe, Mendocino resident Ann Zollinger has been spearheading an effort to provide the exhibit with printed collateral bearing the “Mendocino” name so it can be included in the interactive exhibit. Ann notes that during the exhibit's first seven months, over 400,000 visitors have experienced the Mendocino themed portion of the exhibit, so clearly the exposure is HUGE even if only 1 out of 4 are adults.

Ann forged a friendship with the Meow Wolf founder, Vince Kadlubek, and they have discussed the potential of creating a complementary exhibit within Mendocino that ties into the House of Eternal Return in Santa Fe. Additionally, Vince has expressed interest to Ann, in doing a TED talk in Mendocino .